



# City of Norman, OK

Municipal Building  
Council Chambers  
201 West Gray  
Norman, OK 73069

## Master

**File Number: RPT-2021-64**

**File ID:** RPT-2021-64

**Type:** Communication or Report

**Status:** Consent Item

**Version:** 1

**Reference:** Item 20

**In Control:** City Council

**Department:** City Clerk Department

**Cost:**

**File Created:** 06/04/2021

**File Name:** Adoption of the CVB Budget

**Final Action:**

**Title:** CONSIDERATION OF ADOPTION, REJECTION, AMENDMENT, AND/OR POSTPONEMENT OF THE NORMAN CONVENTION AND VISITORS BUREAU, INC., BUDGET WITH DETAILED ANNUAL PLAN OF WORK.

**Notes:**

**Agenda Date:** 06/08/2021

**Agenda Number:** 20

**Attachments:** Copy of VisitNorman budget, FY 2022 VisitNorman Annual Plan of Work

**Project Manager:** Brenda Hall, City Clerk

**Entered by:** ellen.usry@normanok.gov

**Effective Date:**

### History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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### Text of Legislative File RPT-2021-64

Body

**BACKGROUND:** The City of Norman/City Council contracts annually with the Norman Convention and Visitors Bureau (VisitNorman) to administer the share of funds collected pursuant to the Norman Transient Guest Room Tax Ordinance set aside specifically for the purpose of encouraging, promoting, and fostering convention and tourism development in the City. Section 8-528 of the Norman Code of Ordinances states "In addition to entering into a contract with the City to provide for encouraging, promoting and fostering convention and tourism development in the City, the City Council shall annually approve the budget and scope of services of such not-for-profit corporation..." The above-described item appears on City Council's agenda in order that the Convention and Visitors Bureau, Inc., budget with detailed Annual Plan of Work can be considered for adoption.

**STAFF RECOMMENDATION:** Motion to adopt or reject the Norman Convention and Visitors Bureau, Inc. Budget with Annual Plan of Work.