

A PROCLAMATION OF THE MAYOR OF THE CITY OF
NORMAN, OKLAHOMA, PROCLAIMING THE WEEK OF
MAY 5 THROUGH 11, 2019, AS NATIONAL TRAVEL AND
TOURISM WEEK IN THE CITY OF NORMAN.

- § 1. WHEREAS, travel has a positive effect on the City of Norman, the State of Oklahoma; the nation's economic prosperity and image abroad; business productivity; and to individual travelers' well-being; and
- § 2. WHEREAS, travel is among the largest private-sector employers in the United States, supporting 15.7 million jobs in 2018, including 8.9 million directly in the travel industry and 6.8 million in other industries; and
- § 3. WHEREAS, travelers' spending directly generated tax revenues of \$171 billion for federal, state, and local governments; funds used to support essential services and programs; and
- § 4. WHEREAS, travel and tourism in Norman produces \$258 million in travel spending, \$10.7 million in tax receipts and \$74 million in annual payroll; and
- § 5. WHEREAS, meetings, events, and incentive travel are business functions that help companies strengthen business performance, educate employees and customers, and reward business accomplishments which in turn boost the economy; and
- § 6. WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships; and
- § 7. WHEREAS, welcoming visitors from near and far away always has been and always will be the enduring ethos of the travel industry and the City of Norman.

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 8. Do hereby proclaim the week of May 5 through 11, 2019, as National Travel and Tourism Week in the City of Norman and urge the citizens of the City of Norman to join City Council in this special observance with appropriate events and commemorations.

PASSED AND APPROVED this 23rd day of April, 2019.

ATTEST:

Mayor

City Clerk

