

A PROCLAMATION OF THE MAYOR OF THE CITY OF
NORMAN, OKLAHOMA, PROCLAIMING SATURDAY,
NOVEMBER 24, 2018, AS SMALL BUSINESS SATURDAY
IN THE CITY OF NORMAN.

- § 1. WHEREAS, the City of Norman, Oklahoma, celebrates local small businesses and the contribution they make to our local economy and community; and
- § 2. WHEREAS, according to the U.S. Small Business Administration there are currently 30.2 million small businesses representing more than 99.7 percent of all businesses with employees, creating 65.9 percent of the net new jobs created over from 2000-2017; and
- § 3. WHEREAS, small businesses employ 47.5 percent of the employees in the private sector in the United States; and
- § 4. WHEREAS, 90 percent of consumers in the United States say that Small Business Saturday has had a positive impact on their community; and
- § 5. WHEREAS, 89 percent of consumers who are aware of Small Business Saturday said the day encourages them to Shop Small all year long; and
- § 6. WHEREAS, 73 percent of consumers who reportedly Shopped Small at independently-owned retailers and restaurants on Small Business Saturday did so with friends or family; and
- § 7. WHEREAS, the most reported reason for consumers aware of the day to shop and dine at small, independently-owned businesses was to support their community (64%); and
- § 8. WHEREAS, the City of Norman supports local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- § 9. WHEREAS, advocacy groups, as well as public and private organizations across the country, have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, LYNNE MILLER, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 10. Do hereby proclaim Saturday, November 24, 2018, as Small Business Saturday in the City of Norman and encourage the residents of our community and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.

PASSED AND APPROVED this 13th day of November, 2018.

Mayor

ATTEST:

City Clerk

