

A PROCLAMATION OF THE MAYOR OF
THE CITY OF NORMAN, OKLAHOMA,
PROCLAIMING SATURDAY, JULY 27, 2019,
AS "TOURIST FOR A DAY" IN THE CITY OF
NORMAN.

- § 1. WHEREAS, tourism is the state's third largest industry providing \$258 million in travel spending, a \$74 million payroll, and \$10.7 million in annual tax receipts coming into Norman; and
- § 2. WHEREAS, VisitNorman exists to promote the City of Norman to attract overnight meetings and convention, sport and tourism business to the community and to enhance and contribute to the overall identity of economic wellbeing of the city; and
- § 3. WHEREAS, far too often, the busyness of everyday life can cause residents to overlook the entertainment and attractions in their own hometown and the goal of this initiative is to connect Normanites by encouraging them to be tourists in their own town; and
- § 4. WHEREAS, VisitNorman and the City of Norman invite Norman residents to be a "Tourist for a Day" in the Norman community which will be a fun filled day aimed at encouraging Norman residents to get out and enjoy all their community has to offer; and
- § 5. WHEREAS, attractions such as museums, retail districts, and restaurants will be highlighted with many businesses offering discounts or other incentives on that day and to enhance and contribute to the overall identity of economic well being of the city; and

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 6. Do hereby proclaim Saturday, July 27, 2019, as "Tourist for a Day" in the City of Norman and invite all residents to participate in this fun event to support Norman businesses and to "Shop Local."

PASSED AND APPROVED this 23rd day of July, 2019.

Mayor

ATTEST:

City Clerk

