

A PROCLAMATION OF THE MAYOR OF THE CITY OF
NORMAN, OKLAHOMA, PROCLAIMING SATURDAY,
NOVEMBER 28, 2015, AS SMALL BUSINESS SATURDAY
IN THE CITY OF NORMAN.

- § 1. WHEREAS, the City of Norman, Oklahoma, celebrates local small businesses and the contribution they make to our local economy and community; and
- § 2. WHEREAS, according to the United States Small Business Administration, there are currently 27.9 million small businesses representing more than 99.7 percent of American employer firms, creating two-thirds of the net new jobs, and generating 46 percent of private gross domestic product as well as 54 percent of all US sales; and
- § 3. WHEREAS, small businesses employ 55 percent of the working population in the United States; and
- § 4. WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and
- § 5. WHEREAS, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of this country; and
- § 6. WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and
- § 7. WHEREAS, the City of Norman supports local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- § 8. WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 9. Do hereby proclaim Saturday, November 28, 2015, as Small Business Saturday in the City of Norman, Oklahoma, and encourage all Norman citizens to support small businesses and merchants on Small Business Saturday and throughout the year.

PASSED AND APPROVED this 10th day of November, 2015.

Mayor

ATTEST:

City Clerk

