



**NORMAN CONVENTION & VISITORS BUREAU**  
**Fiscal Year 2013-14 Budget**

**REVENUES:**

	<u>2013-14</u>	<u>(2012-13)</u>
Transient Guest Tax	752,478	(550,000)
Advertising	71,000	( 12,100)
Special Events	10,000	( 10,000)
Interest	1,500	( 1,500)
Other/Reserves	0	( 00)
<b>TOTAL REVENUES</b>	<b>\$834,978</b>	<b>(573,600)</b>

**EXPENSES:**

Marketing/Advertising	413,449	(196,270)
Research	9,250	( 3,250)
Special Events	8,000	( 10,000)
Operations	73,955	( 81,461)
Personnel	330,324	(282,619)
<b>TOTAL EXPENSES</b>	<b>\$834,978</b>	<b>(573,600)</b>