



City of Norman, OK

Municipal Building Council
Chambers
201 West Gray Street
Norman, OK 73069

Master

File Number: R-1314-18

File ID: R-1314-18

Type: Resolution

Status: Consent Item

Version: 1

Reference: Item No. 40

In Control: City Council

Department: Public Works
Department

Cost:

File Created: 07/15/2013

File Name: Downtown Parking Lot Parking Management System
Business Plan

Final Action:

Title: RESOLUTION NO. R-1314-18: RESOLUTION OF THE COUNCIL OF THE CITY OF NORMAN, OKLAHOMA, ADOPTING A BUSINESS PLAN FOR THE CITY PARKING SYSTEM AT THE GRAY STREET PARKING LOT.

Notes: ACTION NEEDED: Motion to adopt or reject Resolution No. R-1314-18.

ACTION TAKEN: _____

Agenda Date: 07/23/2013

Agenda Number: 40

Attachments: Gray Street Resolution for Business Plan, Downtown
Park Lot Location Map, Downtown Parking Lot -
Management Business Plan

Project Manager: Angelo Lombardo, Transportation Engineer

Entered by: michelle.rudder@NormanOK.gov

Effective Date:

History of Legislative File

Ver- sion:	Acting Body:	Date:	Action:	Sent To:	Due Date:	Return Date:	Result:
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Text of Legislative File R-1314-18

Body

BACKGROUND: In the fall of 2006, City crews began construction of a Downtown Parking lot along the south side of Gray Street, between Peters Avenue and Crawford Avenue. The work was accomplished in two phases with the later phase completed in November of 2012, increasing the capacity of the lot from 104 to 144 spaces.

On October 23, 2012, City Council awarded Bid No. 1213-36 in the amount of \$140,386.50 to Duncan Solutions, Inc. of Milwaukee, Wisconsin, for the purchase of a complete revenue control system for Gray Street Downtown parking lot. The system includes three multi-space parking meter stations (installed in February of 2013), an automated parking enforcement system (delivered in February of 2013) and vehicle parking space sensors for each space in the parking lot (scheduled to be installed in August of 2013).

To manage the use of the lot, the City of Norman and the Downtowners Association worked together to developed a business plan to manage the use of the lot. On June 25, 2013, City Council met in Study Session

to discuss the details of the Business Plan and directed staff to prepare an agenda item for adoption. The specific recommendations made by City Council and the Downtowners Association serve as the backbone of the Business Plan.

DISCUSSION: The attached Business Plan details the strategies and payment options available to customers and visitors who park in the City's Gray Street Parking Lot.

The plan is designed to maximize both the level of convenience experienced by all users as well as the efficient use of public parking spaces. Plan highlights include:

Parking Rate - 25¢ per hour with 1st hour free (currently 25¢ per hour with 1st hour free)

Maximum Parking Time - 24 hours (currently 24 hours)

Applicable Times - 24 hours per day, 365 days per year (currently Monday thru Saturday, between 8:00 am and 6:00 pm, except Holidays)

Minimum credit card purchase - Three hours or 75¢ (currently one hour or 25¢)

STAFF RECOMMENDATION: It is recommended that the Downtown Parking Lot Parking Management Business Plan be adopted by Resolution R-1314-18.