

A PROCLAMATION OF THE MAYOR OF THE CITY OF NORMAN, OKLAHOMA, PROCLAIMING THE WEEK OF MAY 6 THROUGH 12, 2018, AS NATIONAL TRAVEL AND TOURISM WEEK IN THE CITY OF NORMAN.

- § 1. WHEREAS, travel has a positive effect on the City of Norman, the State of Oklahoma; the nation's economic prosperity and image abroad; business productivity; and to individual travelers' well-being; and
- § 2. WHEREAS, travel is among the largest private-sector employers in the United States, supporting 15.6 million jobs in 2017, including 8.8 million directly in the travel industry and 6.8 million in other industries; and
- § 3. WHEREAS, travelers' spending directly generated tax revenues of \$164.8 billion for federal, state, and local governments; funds used to support essential services and programs; and
- § 4. WHEREAS, visitors to the state of Oklahoma spend \$7.6 billion with a payroll of \$2.1 billion and account for 86,040 jobs and generate tax receipts of \$1.2 billion; and
- § 5. WHEREAS, total direct spending in Cleveland County in 2015, tallied \$341.9 million, the number of total direct employment resulting in 4,720 jobs, and \$218 per person was spent for the average overnight trip; and
- § 6. WHEREAS, meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers, and reward business accomplishments which in turn boosts the U.S. economy; and
- § 7. WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships.

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 8. Do hereby proclaim the week of May 6 through 12, 2018, as National Travel and Tourism Week in the City of Norman and urge the citizens of the City of Norman to join City Council in this special observance with appropriate events and commemorations.

PASSED AND APPROVED this 24th day of April, 2018.

Mayor

ATTEST:

City Clerk

