



Cleveland Area Rapid Transit

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June 12, 2014

To whom it may concern:

Cleveland Area Rapid Transit (CART) is pleased to support the 2014 Air Quality Awareness Grant application submitted by the City of Norman to develop a public education campaign that will raise awareness of bicyclists riding on city streets, encourage more cycling activity, and improve air quality in our region.

CART has a contract with Transit Advertising, Inc. to provide advertising and wraps on our fixed route buses. We commit our resources to produce the bus wrap design as presented in this application, to install the wrap, and to maintain the wrap in good condition for the life of this project and beyond up to the typical 3-year life of the wrap.

In addition, CART will share the local match requirement with the City of Norman and provide 10% of the required local match to keep this public education wrap on the back of one fixed route bus for a minimum of one year.

CART, as the public transportation provider for the City of Norman, provides bike racks on all our buses. CART is committed to improving air quality for our community and our region through public transit, use of alternative fuels and promoting more bicycle activity.

Sincerely,

Douglas W. Myers
Director
Parking and Transportation Services

Printed on
recycled
paper



Doug Myers/Director
OU Parking and Transportation Services
(405) 325-2046/dwmyers@ou.edu