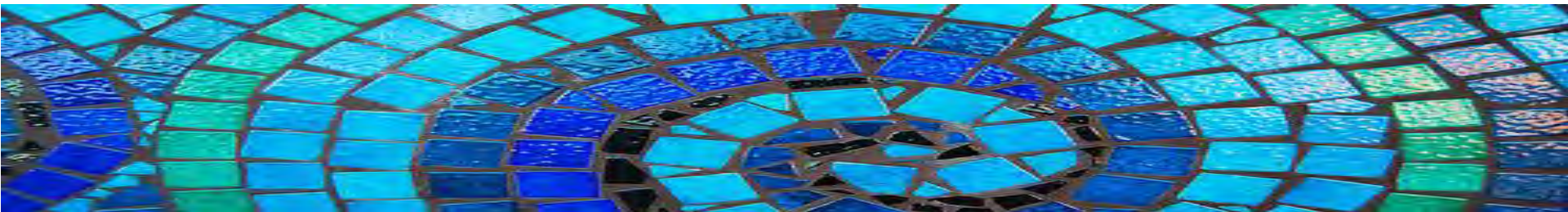
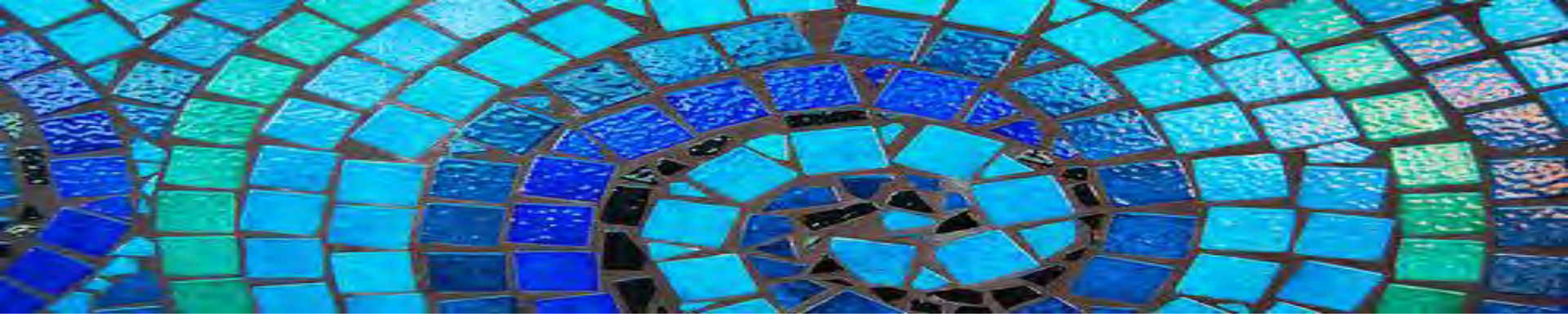


The Mosaic Project

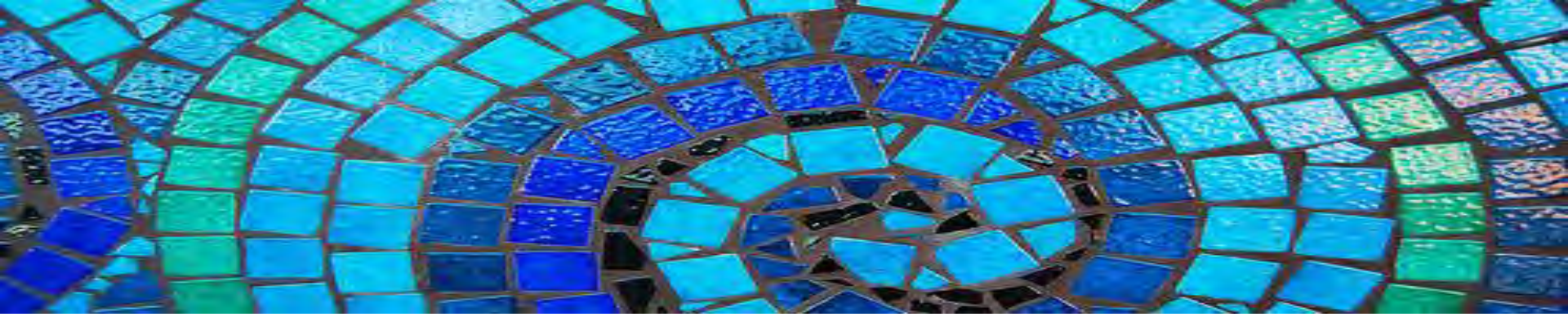
The NAC PAB Mosaic Project is a unique participatory endeavor to foster community engagement within the City of Norman in the creation of a permanent mosaic art installation. The purpose is to use art as a bridge to connect us, working together side by side, collectively, for the beautification of our city.





Selected Site
Lions Park Pavilion



**Mission:**

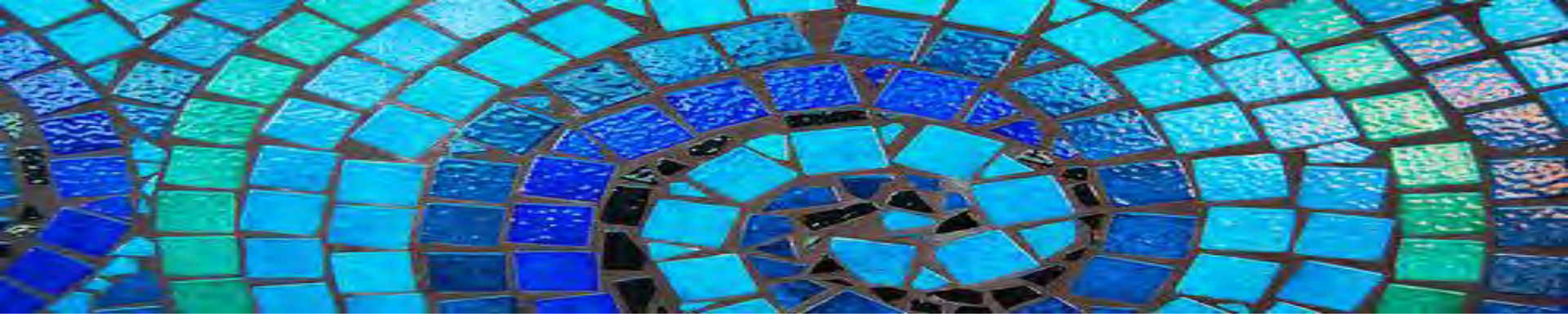
The mission of The Mosaic Project is a unique participatory endeavor lead by a professional artist or team of artists to foster community engagement within the City of Norman in the creation of a permanent mosaic art installation.

Vision:

The purpose is to use art as a bridge to connect us, working together side by side, collectively, for the beautification of our city. We wish to promote participation in the project throughout our community using a combination of opportunities to create sections of the mosaic offsite before installation weekend

Audience:

We will reach a diverse, multigenerational audience by offering opportunities within the school system, civic organizations, local senior groups, and our second Friday art walks so that we will touch a broad group of individuals.



The Norman Arts Council/Public Art Board held a regional call for a community public art mosaicist.

We received six responses:

2 from Texas, 2 from Oklahoma, 1 from Colorado, and 1 from New Mexico.

Our selection committee consisted of:

Cheryl Lockstone PAB Community Project Chair

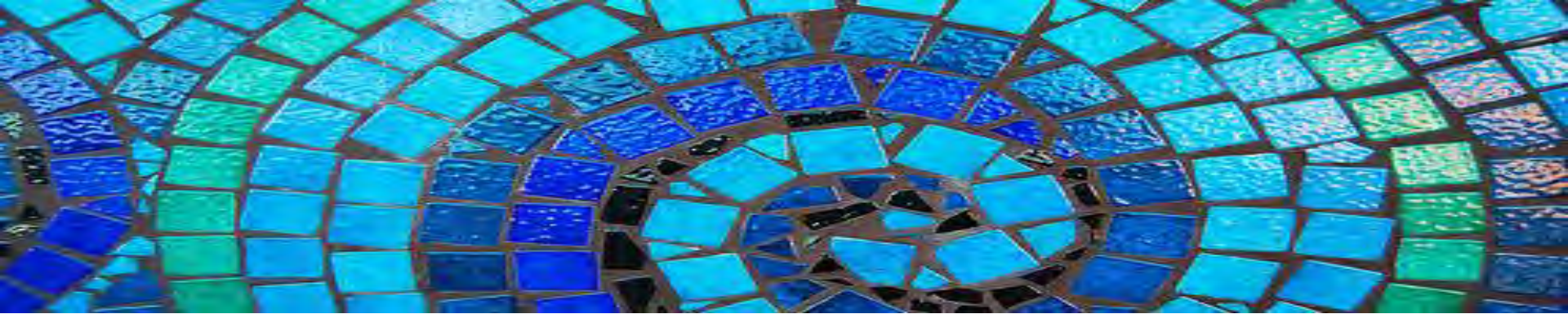
Erinn Cavaghan, NAC Director

Larry Walker, Business Owner & PAB Chair

Debby Williams, Public Art Consultant

Liz Barfield, Marketing Director, Habitat for Humanity

Laura Robbins of Placitas, New Mexico is our selected artist.



Lead Artist, Laura Robbins

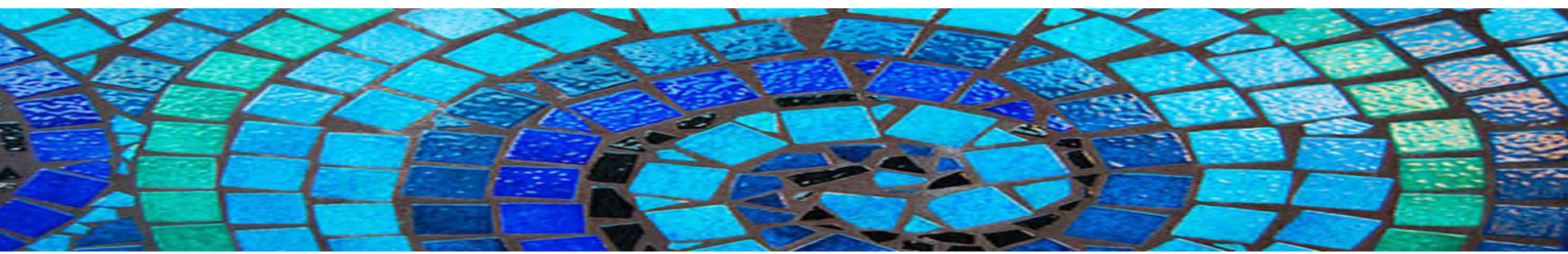
Education

BFA Major in Printmaking
Carnegie Mellon University, Pittsburgh, Pa.
Printmaking Award

MS in Education Specialty in Environmental
Education
Queens College, N.Y.
Honors

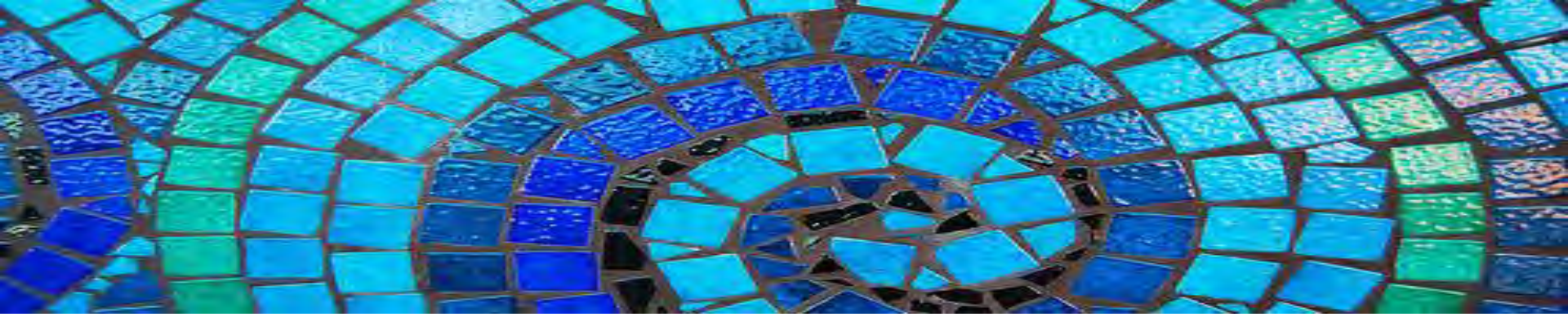
Laura Robbins, creates non-traditional mosaics that primarily incorporate cut and fused glass with hand-formed ceramics. She also utilizes natural and man-made objects. Her imagery explores spontaneous design, iconic, natural and environmental concepts. Laura's work can be seen at the new Bio Park Dragonfly Sanctuary/Insectarium and as the 2011 Globalquerque Music Festival poster art. She co-spearheaded the multipanel, seventy-foot-long Placitas Community Mosaic Mural, Protect Our Wildlife Corridors. This project involved hundreds of community members, with the intention to raise awareness of New Mexico's indigenous animals and their need to travel to maintain genetic viability. Her work is included in private collections. She has completed commissions for residencies, businesses and schools throughout New Mexico and elsewhere, including the Range Cafes, Amy Biehl High School and Accion New Mexico. Laura's work has been published in books, magazines and newspapers and has received several awards over the past nine years. She earned her BFA from Carnegie-Mellon University with an award in Printmaking. She taught in public and private schools from 1984 to 2003.

Her home and studio are in the Placitas foothills of Sandia Mountain. She shares a ridge top with family and friends and neighbors such as hawks, ravens, turkey vultures, rattlesnakes, bull snakes that keep the rattlers away, rabbits, coyotes, lizards, horny toads and beloved wild horses. Bears, cougars, deer and bobcats live nearby. During a wet spring, the hills are covered with yellow flowers



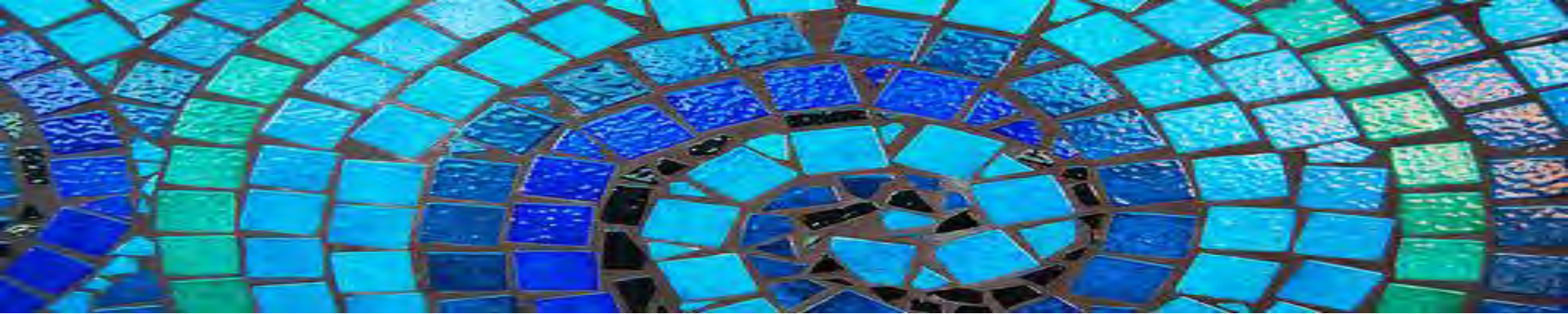
Permanent Mosaic Installations in Public Locations

- 2012: Sandia Preparatory School, Albuquerque N.M.: Donor Recognition Mural, Student Center.
- 2012: Placitas Recycling Center Wall, Placitas, N.M.: Co-spearheaded seventy foot long mosaic Community Mural entitled *Protect Our Wildlife Corridors*, project was started in 2008 and finished in 2012.
- 2011: Rust Medical Center, Rio Rancho, N.M.: Chapel mosaics and Garden Tiles.
Albuquerque Bio Park Dragonfly Sanctuary: Mosaic Panel
- 2010: Placitas Community Library: Outdoor Sign
- 2008: Placitas Recycling Center Wall, Placitas, NM
Accion, Albuquerque, N.M., Donor Recognition Plaque.
The Range Cafe, Montgomery Blvd., Albuquerque, NM: Fireplace.
- 2006: Office of Jennifer Ridgeway, D.D.S., Albuquerque, NM : Decorative Mural.
Accion New Mexico, Albuquerque, N.M.: Donor Recognition Plaque.
Amy Biehl High School, Albuquerque, N.M.: Donor Recognition Plaque.
- 2005: Office of Dr. Jennifer Ridgeway, D.D.S., Albuquerque, N.M. : Decorative Murals.
The Range Cafe., Wyoming Blvd., Albuquerque, N.M.: Decorative Murals.
- 2004: Sandia Preparatory School, Albuquerque, N.M.: Donation Mural, Student Center.
The Range Cafe, Menaul Blvd., Albuquerque, N.M.: Interior border design.
- 2003: The Atomic Grill, Santa Fe, N.M.: Pizza Oven/Fireplace.
- 2002: The Range Cafe and Lizard Lounge, Bernalillo, N.M.: Fireplace.
- 2001: Bosque School, Albuquerque, N.M.: Donor Recognition Mural, Peggy Findlay Fine Arts Center.
- 2001: Bosque School, Albuquerque, N.M.: Donor Recognition Mural, Gerald and Betty Ford Library.
- 2000: Bosque School, Albuquerque, N.M.: Donor Recognition Mural, 23 Acre Club. Administration Building.



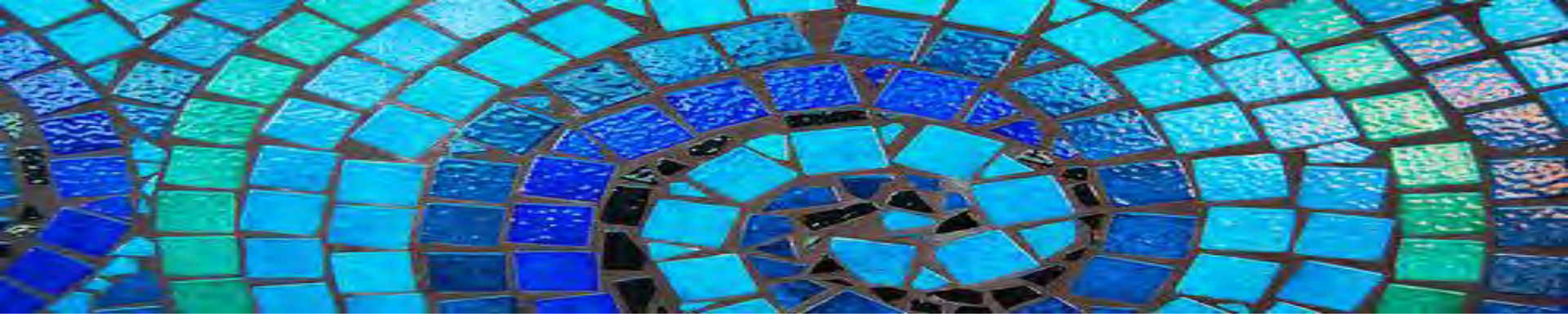
Groups of volunteer's throughout the city are invited to participate in The Mosaic Project. Using a combination of techniques, sections of the mosaic will be created off site before installation day.





Working with the young and young at heart



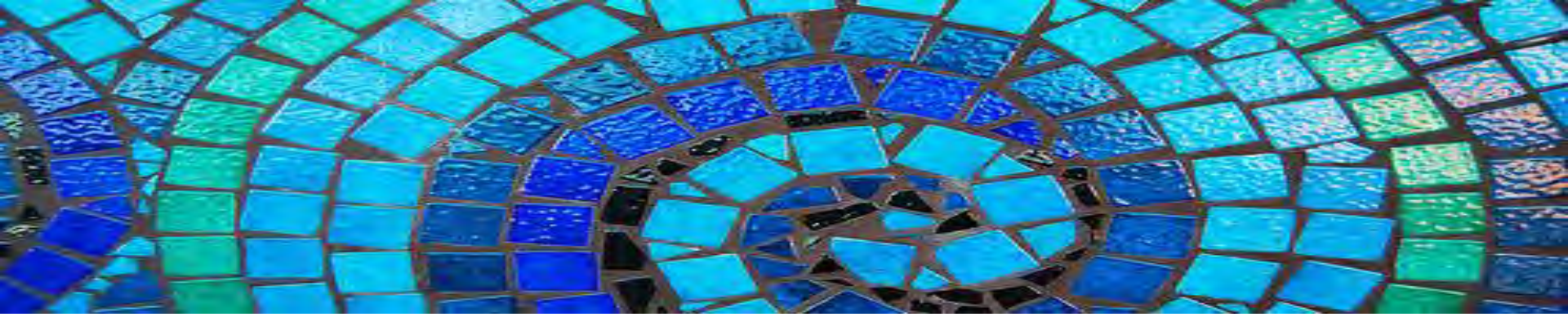


We will provide opportunities for the community at large to participate with our lead artist in creating sections of tile, glass and clay that will be incorporated into the finished mosaic.

Opportunities will include:

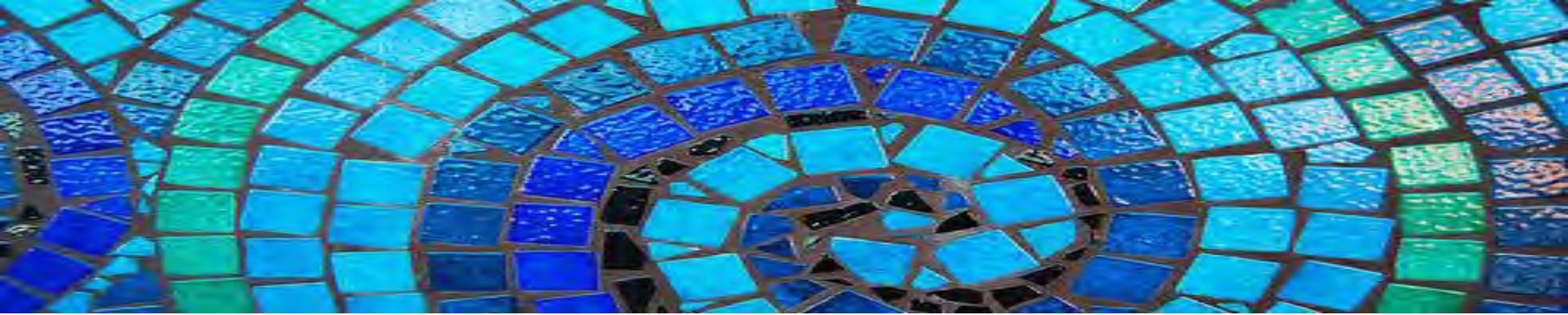
- 2nd Friday Art Walk Outreach
- After School Program(s)
- Senior Citizens Group(s)
- Others

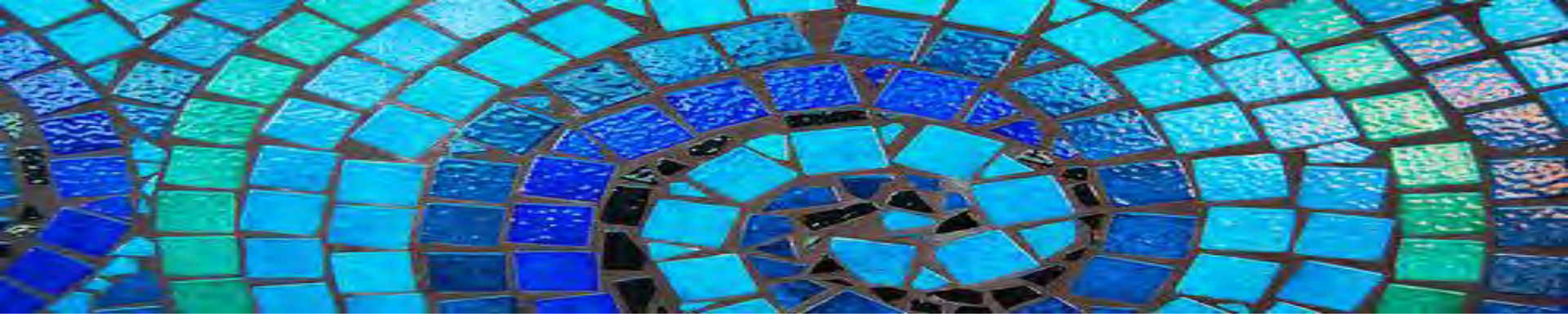
We will also have a fund raising opportunity for participants to create border tiles as part of the completed mosaic.



The artist will be on-site additional days for prep & clean-up of site and the installation and unveiling of the completed mosaic in conjunction with a Summer Breeze Concert.



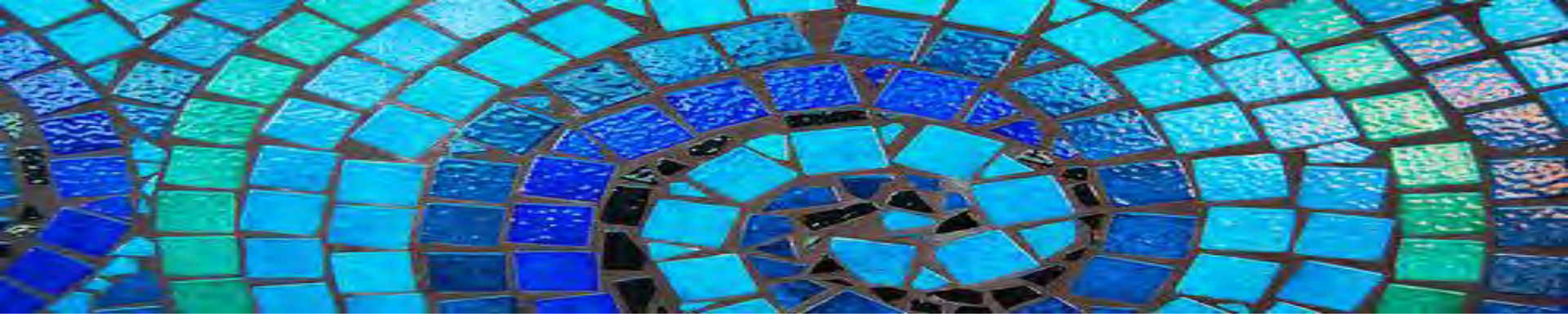




Timeline

Call for Artists	October 2015
Selection of Artist	November 2015
Contract Negotiations	December 2015
Proposed Design	January 2016
Mosaic Workshops	February-May 2016
Mosaic Unveiling	By June 30 2016
(Date to coordinate with a Summer Breeze Concert)	

Continuous within Timeline: Monthly meetings, planning, fundraising

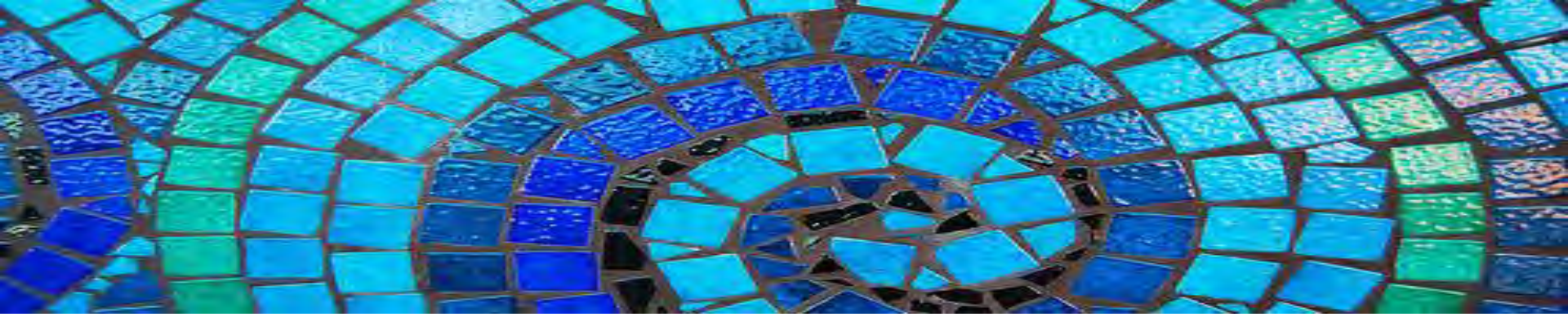


Original Budget Projections

85 Square feet @ \$200.00	\$16,000.00
Travel Expenses	\$2,000.00
Miscellaneous Expense	\$1,000.00
Additional for Fundraising Tiles and installation day expenses.	<u>\$5,000.00</u>
Total Estimated Budget	\$25,000.00

The Norman Public Arts Board has earmarked \$10,000.00 for this project with the remainder funded by sponsorships and donor tiles.

*Average Cost of contracting with an artist that specializes in community mosaic projects can vary from \$150.00-\$250.00 per square foot, plus travel expenses.)



Contract Amount

- Contract amount \$18,000.00 for an 85 SF mosaic (6'x14')
- This cost includes, travel expenses, all materials, work and installation supplies.
- This cost will also include up to 6 days working with the community at large to create sections of the mosaic that will be incorporated into the finished piece of work.
- Volunteer training workshop to assist with community creation opportunities.



The Mosaic Project

Creating community through art

