

AN ORDINANCE OF THE COUNCIL OF THE CITY OF NORMAN, OKLAHOMA AMENDING CHAPTER 18 OF THE CITY CODE (SIGN CODE) TO DEFINE FEATHER FLAGS/BANNERS AND ALLOW THEM IN CERTAIN ZONING DISTRICTS IN THE CITY; AND PROVIDING FOR THE SEVERABILITY THEREOF.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF NORMAN, OKLAHOMA:

- § 1. That **ARTICLE II. DEFINITIONS**, of Chapter 18 of the Code of the City of Norman shall be amended to read as follows:

\* \* \*

**Sec. 18-201. - Words and terms.**

The following are definitions of words and terms as they are used in this chapter. Any term not contained within this list shall be construed to be used in this chapter as defined in the latest edition of Webster's Unabridged Dictionary.

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*Electric sign:* Any sign containing electrical wiring, but not including signs illuminated solely by exterior light sources, such as floodlights.

*Feather flag:* A free standing sign typically constructed with a plastic or metal shaft driven in the ground and an attached pennant typically in the shape of a feather, teardrop or rectangle that is vertically elongated and attached to the shaft.

*Fence signs:* Signs displayed on any structure used as a fence.

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- § 2. That **ARTICLE IV. GENERAL REGULATIONS**, of Chapter 18 of the Code of the City of Norman shall be amended to read as follows:

\* \* \*

**Sec. 18-402. - Prohibited signs.**

The following signs shall not be permitted, erected or maintain in the City:

\* \* \*

- (6) Wind signs as herein defined, except for ~~grand opening~~ wind signs which are otherwise permitted in other sections of this Code.

\* \* \*

- § 3. That **ARTICLE V. DISTRICT SIGN REGULATIONS**, of Chapter 18 of the Code of the City of Norman shall be amended to read as follows:

\* \* \*

**Sec. 18-503.1. - Industrial zone sign standards.**

\* \* \*

(b) *Specific regulations.*

\* \* \*

(11) *Wind signs:* Prohibited, except:

- a. Balloons up to a six-foot maximum diameter and pennants with no words or graphics be allowed for thirty (30) days as temporary signs with a twenty-five dollar (\$25.00) permit;
- b. One (1) balloon, flag, or pennant may be attached to each vehicle offered for sale, provided the vehicle is legally parked on the property to which the permit is issued;
  1. Balloons, flags or pennants must be attached to the vehicle, and may not exceed eighteen (18) inches in greatest dimension, not extend more than seven (7) feet above ground level;
  2. May be displayed after 5:00 p.m. on Thursday and must be removed by close of business day on Saturday;
  3. An annual permit will cost fifty dollars (\$50.00) for each separate lot.
- c. Feather flags may be permitted in lieu of temporary or annual banner signs for 6 months with a \$25 fee per sign in accordance with the following:
  1. Location – Feather flags may only be on-premise signs. Must not be placed in the public right-of-way or in sight triangles. May not extend over public sidewalks, alleys, streets, obstruct the view of traffic signals or otherwise endanger the public.
  2. Size – Maximum height 15 feet. Maximum area 32 square feet per face.
  3. Spacing - Minimum of 15 feet between feather flags.
  4. Setback - Must meet the setback of all signs in their zoning district. Minimum side yard setback shall be 8 feet.
  5. Illumination - Feather flags shall not be illuminated.
  6. Feather flags shall be secured in the ground.
  7. Number – No more than four feather flags allowed per tenant per street frontage.
  8. Maintenance – Feather flags are subject to the maintenance requirements of Section 18-708 and shall be removed as soon as torn or damaged.

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**Sec. 18-504. - Commercial zone sign standards.**

\* \* \*

(b) *Specific regulations.*

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(13) *Wind signs:* Prohibited, except

- a. Balloons up to a six-foot maximum diameter and pennants with no words or graphics be allowed for thirty (30) days as temporary signs with a twenty-five dollar permit in the C-1 and C-2 Districts;
- b. One (1) balloon, flag, or pennant may be attached to each vehicle offered for sale, provided the vehicle is legally parked on the property to which the permit is issued;
  1. Balloons, flags, or pennants must be attached to the vehicle, and may not exceed eighteen (18) inches in greatest dimension, nor extend more than seven (7) feet above ground level;
  2. May be installed after 5:00 p.m. on Thursday and must be removed by close of business on Saturday;
  3. An annual permit will cost fifty dollars (\$50.00) for each separate lot.
- c. Feather flags may be permitted in lieu of temporary or annual banner signs for 6 months with a \$25 fee per sign in accordance with the following:.
  1. Location – Feather flags may only be on-premise signs. May not be placed in the public right-of-way or in sight triangles. May not extend over public sidewalks, alleys, streets, obstruct the view of traffic signals or otherwise endanger the public.
  2. Size – Maximum height 15 feet. Maximum sign area 32 square feet per face.
  3. Spacing - Minimum of 15 feet between feather flags.
  4. Setback - Must meet sign setback of all signs in their zoning district. Minimum side yard setback shall be 8 feet.
  5. Illumination - Feather flags shall not be illuminated.
  6. Feather flags shall be secured in the ground.
  7. Number – No more than four feather flags allowed per tenant per street frontage.
  8. Maintenance – Feather flags are subject to the maintenance requirements of Section 18-708 and shall be removed as soon as torn or damaged.

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**Sec. 18-504.1. - Office zone sign standards.**

\* \* \*

(b) *Specific regulations.*

\* \* \*

(11) *Wind signs:* Prohibited, except

- a. balloons up to a six-foot maximum diameter and pennants with no words or graphics be allowed for thirty (30) days as temporary signs for special events with a twenty-five-dollar permit.
- b. Feather flags may be permitted in lieu of temporary or annual banner signs for 6 months with a \$25 fee per sign in accordance with the following:
  - 1. Location – Feather flags may only be on-premise signs. May not be placed in the public right-of-way or in sight triangles. May not extend over public sidewalks, alleys, streets, obstruct the view of traffic signals or otherwise endanger the public.
  - 2. Size - Maximum height allowed shall be 15 feet. Maximum sign area allowed shall be 32 square feet per face.
  - 3. Spacing - Minimum of 15 feet between feather flags.
  - 4. Setback - Must meet the setback of all signs in their zoning district. Minimum side yard setback shall be 8 feet.
  - 5. Illumination - Feather flags shall not be illuminated.
  - 6. Feather flags shall be secured in the ground.
  - 7. Number – No more than four feather flags allowed per street frontage, except on street frontages adjacent to residentially zoned or used property there shall be no more than two feather flags allowed on that street frontage.
  - 8. Maintenance – Feather flags are subject to the maintenance requirements of Section 18-708 and shall be removed as soon as torn or damaged.

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**Sec. 18-505. - Medium density residential sign standards.**

\* \* \*

(b) *Specific regulations.*

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- (17) ~~Reserved.~~ Feather flags may be permitted in lieu of temporary or annual banner signs for 6 months with a \$25 fee per sign in accordance with the following:

1. Location – Feather flags may only be on-premise signs. May not be placed in the public right-of-way or in sight triangles. May not extend over public sidewalks, alleys, streets, obstruct the view of traffic signals or otherwise endanger the public.
2. Size - Maximum height allowed shall be 15 feet. Maximum sign area allowed shall be 32 square feet per face.
3. Spacing - Minimum of 15 feet between feather flags.
4. Setback - Must meet the setback of all signs in their zoning district. Minimum side yard setback shall be 8 feet.
5. Illumination - Feather flags shall not be illuminated.
6. Feather flags shall be secured in the ground.
7. Number – No more than two feather flags allowed per street frontage.
8. Maintenance – Feather flags are subject to the maintenance requirements of Section 18-708 and shall be removed as soon as torn or damaged.

**Sec. 18-506. - Low density residential zone sign standards.**

\* \* \*

(b) *Specific regulations.*

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(16) Feather flags: Prohibited.

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§ 4. Severability. If any section, subsection, sentence, clause, phrase, or portion of this ordinance is, for any reason, held invalid or unconstitutional by any court of competent jurisdiction, such portion shall be deemed a separate, distinct, and independent provision, and such holding shall not affect the validity of the remaining portions of this ordinance, except that the effective date provision shall not be severable from the operative provisions of the ordinance.

ADOPTED this \_\_\_\_\_ day of  
of \_\_\_\_\_, 2016.

NOT ADOPTED this \_\_\_\_\_ day  
of \_\_\_\_\_, 2016.

\_\_\_\_\_  
Cindy Rosenthal, Mayor

\_\_\_\_\_  
Cindy Rosenthal, Mayor

ATTEST:

\_\_\_\_\_  
Brenda Hall, City Clerk