

Sept. 18, 2019

Dear Mayor Clark and City Council Members

As trustees of the Norman Regional Hospital Authority board, it is with great urgency and confidence that we implore you to support your local healthcare provider in the transformational plan called Inspire Health.

The Mayor of Norman appointed each of us to serve our community and govern the Norman Regional Health System. We understand the importance of our positions as trustees for our community's hometown healthcare provider and its 73-year legacy of lifesaving care.

Over the past three years more than 3,000 healers, including physicians, and this board have worked diligently to plan and develop Inspire Health. Inspire Health is based on an in depth analysis of emerging healthcare trends and future community need. This plan provides a clear path forward to sustain quality healthcare for the people of Norman and Cleveland County.

As a result of our due diligence, we strongly believe Inspire Health provides a solid foundation from which the health system can continue providing lifesaving care to the citizens of Norman and our regional communities. This isn't just a plan for today, this is a plan that will serve future generations. It ensures the health system's success in a rapidly evolving and often volatile healthcare climate. If we do nothing and remain the same, we fear this great health system will not continue thriving over the long-term. The benefit of transforming our health system through Inspire Health far outweighs the perceived risk of the "unknown" associated with the best and highest use of the Norman Regional Hospital.

Since June of this year, the health system has:

- Hosted more than 70 community focus groups regarding Inspire Health
- Met with city council members to gather feedback and answer questions
- Accelerated the timeline of the freestanding emergency department buildout in east Norman (as a direct result of your valuable feedback)
- Further explored behavioral health options
- Pursued community partnerships on the Porter campus (including Variety Care, Oklahoma State Mental Health and Substance Abuse Services and possible partnerships with the University of Oklahoma).

We are sharing this important message of encouragement and sponsorship with you, a municipal leader of this great city, so that we can continue to improve the health and well-being of Norman. As trustees of the Norman Regional Hospital Authority board, we request your immediate support and approval of our Norman Regional Health System and the request for the bond issuance associated with Inspire

Health. If you have questions about Inspire Health, please reach out to a board member. We would be happy to answer your questions and address your concerns.

Thank you for your consideration, **Douglas Cubberley** Chairman, Hospital Authority Board Tom Sherman Vice Chair & Secretal of Hospital Authority Board රුr්. Jerome Weber Chair, Strategic Planning Committee Joan Kemmet-Greenleaf Chair, Quality & Patient Safety Committee M. annon not Muhammad Anwar, MD Hospital Authority Board Member Il Chambus Mo Dianne Chambers, MD Hospital Authority Board Member Dr. James "Jeff" Kimpel Mospital Authority Board Member Kevin Pipes Hospital Authority Board Member Mary Womack Hospital Authority Board Member