### Dear Council Member,

The 1st Presbyterian Women's Thrift Store has been in operation since the late 1950's. The Thrift Store is one of our church's most important Missions. We not only recycle and reuse but we donate a large portion of the money we make to various community organizations such as Food and Shelter for Friends and Center for Children and Families. Through a voucher system we are also able to provide free clothing and household goods to many families in need.

Our store is located in the parking lot directly across from our church on University Boulevard. It is located in an area that will become parking for the planned boutique hotel on University. Our volunteers and the leadership of 1<sup>st</sup> Presbyterian Church are supporters of the hotel project as we believe it would be a wonderful addition to our community, particularly the Center City area. We understand that we are the only big 12 school that does not have this type of hotel close to its campus area. We also see it as amazing opportunity for our church. The lease with the developer for a portion of our church lot is very generous. Our relationship with the developer has been a positive one, and we have followed the evolution of the project and the efforts to work with the neighbors very closely. That clearly is a concern of ours.

The Thrift Store volunteers and its Mission could be heavily impacted by the hotel project. Our building's zoning where it presently sits on Toberman, does not allow any kind of significant upgrades be made to the original structure. If the hotel project is approved, we have the opportunity to get a new and better location for our Thrift Store on University Blvd in a settlement with the developer. The old Thrift Store would then be demolished and the back entrance to the parking lot entrance on Toberman could be closed. This would be much better for that neighborhood, our shoppers, and our volunteers. Due to the importance and weight of such a decision, and the structure or our church organization, we still have significant discussion and discernment to go. This kind of process, where so many are involved, understandably takes time.

We encourage each of you to study the facts on this project and its positive impact on our community as a whole, and vote in favor of the requested zoning changes.

Thrift Store Volunteers,

The Thacker

ON 4 19 20

From: Travis Pawley <pawley82@gmail.com>
Sent: Tuesday, June 23, 2020 6:38 PM

**To:** \_City Clerk

Subject: EXTERNAL EMAIL : City Council Comment - NOUN Hotel Project

### Council Members.

I am writing in support of the NOUN Boutique Hotel project that is being proposed on University Blvd. I do not have any connection to this project. I am an architect that has designed several projects in Norman, studied several types of city and state codes, and I participated in the process of creating Norman's Center City Form Based Code. I think the creation of this form based code is a great step in developing our city's core, and I think that this is exactly the type of project that we had in mind when creating this code. Form based codes are created to encourage non-traditional development such as mixed-use projects that interact with an active pedestrian friendly street. They are meant to provide the flexibility to make these types of projects possible, whereas a traditional code may not allow them. The intent of this code is to spur quality development in this area that will increase the quality of life, pedestrian activity, livelihood, and commerce in the area. When we gathered as fellow citizens to form this code, we walked around and put green stickers on project images we liked and red stickers on images we disliked. At the end of that study, it was images of projects like this, that fronted the streetscape with active pedestrian areas and mixed-use ground floors, that were covered in green stickers.

I would encourage the Council to look at the overall intent of the CCFBC, as well as the overall impact of what a project like this can do for the heart of our City, and not get caught up in the details of whether the project is a few feet too tall or isn't exactly what was specified in the CCFBC for that area. Remember, the intent is to spur quality development and provide the flexibility to do so, not to create just another restrictive code. Lastly, I will say that this is the type of project that is frankly long overdue in Norman. Nearly every major University area has a hotel like this near campus with a quality restaurant. It will replace a blank parking lot and torn down apartments. In the grand scheme, this is a vast improvement for our City.

Thank you,

Travis Pawley 4209 Brookview

FROM: JANIE MURPHY

# **NOUN Hotel**

To: City Clerk Brenda Hall:

Subject: PLEASE APPROVE THE **NOUN** Hotel by Campus

From: Jane Murphy

Norman, Ok. 73069

### 1. PLEASE SUPPORT THE NOUN HOTEL APPLICATION FOR ZONING.

- 2. Much needed high quality 92-room hotel experience located in central Norman to support OU, Downtown Norman, Campus Corner, local business and numerous festivals that thrive in central Norman.
- 3. Walkable Tourism. Located in central Norman to experience the vitality and beauty of old town Norman. Park one time and enjoy what OU, Downtown Norman and Campus Corner has to offer.
- 4. City Center Form Based Code. This project fits the CCFBC as being an allowable use on the site and merely asking for minor variances such as an 8' variance in height on part of the overall site. Project fits and advances the spirit of the City Center.
- 5. TIF Component. Project will provide a needed revenue component into the City Center TIF that has been lagging since its adoption, as few projects have come to fruition. This is a significant scaled project to catalyze the Center City TIF.
- 6. City Economic Impact: A strong economic driver in central Norman that will provide significant revenues into NVCB, Norman Arts Council and general fund.
- Architecture. Project features high end architecture that will compliment the beauty and elegance of OU and the history of central Norman. Architectural components will give hotel sense of place.
- 8. Hotel has worked very closely with Councilmembers and neighbors to make sure it is sensitive to all concerned and is a great neighbor.

From: Cole Smith <csmith@fleskeholding.com>

Monday, June 22, 2020 10:21 AM Sent:

To: Brenda Hall

Subject: EXTERNAL EMAIL: PLEASE APPROVE THE NOUN Hotel by Campus Corner

1601 E. Imhoff Rd., Norman, OK 73071 Ste. 3003

#### Cole Smith

Fleske Commercial Group Phone: 405.701.3505

3411 W. Rock Creek Rd, Suite 120

Norman, OK 73072

Email: csmith@fleskeholding.com

Website: fleskeholding.net









#### \*\*Covid-19 Actions\*\*

In an effort to continue the social distancing efforts of our community, Fleske Commercial Group and Touchstone Management staff will continue to work remotely and maintain limited in-office hours. We feel strongly that measures such as these continue to be important for the health of our staff, partners, and community. We are proud to maintain our commitment to our properties, tenants, and projects while also following procedures that are recommended by the CDC and our local medical professionals. We will continue to serve you and your needs in all of the ways that we can.

The information contained herein has been obtained from the owner and other reliable sources and is offered as an aid for investment analysis. Although deemed reliable, information is not guaranteed, and is provided subject to errors, omissions, prior sale or withdrawal. Fleske Holding Company, LLC and Equity Commercial Realty II, LLC. All rights reserved.

This message is confidential and is intended for the addressee(s) only. It may contain material protected by the attorney-client or work product privileges. If you received this email in error, please reply to the sender to inform him/her of the error and delete this message from your system. Your cooperation is appreciated.

From: Eric Weber <eweber2121@gmail.com>
Sent: Tuesday, June 23, 2020 2:49 PM

To: Brenda Hall

Subject: EXTERNAL EMAIL : PLEASE APPROVE THE NOUN Hotel by Campus Corner

Hello,

1. Please Approve the NOUN HOTEL APPLICATION FOR ZONING.

- 2. Much needed high quality 92-room hotel experience located in central Norman to support OU, Downtown Norman, Campus Corner, local business and numerous festivals that thrive in central Norman.
- 3. Walkable Tourism. Located in central Norman to experience the vitality and beauty of old town Norman. Park one time and enjoy what OU, Downtown Norman and Campus Corner has to offer.
- 4. City Center Form Based Code. This project fits the CCFBC as being an allowable use on the site and merely asking for minor variances such as an 8' variance in height on part of the overall site. Project fits and advances the spirit of the City Center.
- 5. TIF Component. Project will provide a needed revenue component into the City Center TIF that has been lagging since its adoption, as few projects have come to fruition. This is a significant scaled project to catalyze the Center City TIF.
- 6. City Economic Impact: A strong economic driver in central Norman that will provide significant revenues into NVCB, Norman Arts Council and general fund.
- 7. Architecture. Project features high end architecture that will complement the beauty and elegance of OU and the history of central Norman. Architectural components will give the hotel a sense of place.
- 8. Hotel has worked very closely with council members and neighbors to make sure it is sensitive to all concerned and is a great neighbor.

Sincerely,

Eric Weber















**Board of Directors** 

June 19, 2020

Lesha Maag, President Ron Collett Past President Dennis Brigham Vice President Jin Jo Garton Secretary Bree Montova Treasurer

Dear Mayor Clark and Norman City Council Members,

As you know, hotels and the arts have a symbiotic relationship in our community. We rely on the hotel tax to fund our programs, and our programs bring visitors to stay in the hotels.

**Board Members** 

**Gabriel Bird Anthony Francisco** Keith Gaddie Joyce Green Susan Greer Shair Jackson **Rhett Jones** 

Mariann Lawson Cheryl Lockstone

Carolynn Loon Shevaun Williams

Staff

Erinn Gavaghan, **Executive Director** Josh Boydston, Associate Director Cher Duncan, Programs Manager Debby Williams, Public Art Manager

We are looking forward to hotels in Norman recovering from this difficult time for the travel and tourism industry. We are also supportive of efforts to develop and build new hotels in our community. Travel and tourism support the arts and generate much needed sales tax revenue for the entire city.

The Norman Arts Council board supports hotel development.

Sincerely,

**Executive Director** Norman Arts Council





From: Sent: Justin Cure <jmcure@gmail.com> Tuesday, June 23, 2020 5:29 PM

To:

City Clerk

Subject:

EXTERNAL EMAIL: Fwd: Support for the NOUN Hotel

Forwarding my comments for tonight's meeting.

Justin Cure 4512 Green Meadow Cir Norman, OK 73072

----- Forwarded message -----

From: Justin Cure < jmcure@gmail.com > Date: Tue, Jun 23, 2020 at 5:13 PM Subject: Support for the NOUN Hotel To: < citycouncilmembers@normanok.gov >

# Dear council members,

I have not addressed the city council before and I feel it is time to start speaking up. I love the city I grew up in and I want to see it thrive. I am voicing my support for the NOUN hotel development. I humbly request the council grant the zoning exceptions requested. I was a small business owner near campus corner for a time. I understand that in order for a hotel to be viable near campus, it will need diversified revenue streams in order to compensate for the cyclical demand near campus. This project would be a significant enhancement over what was previously at the location. This would advance Norman and be a great addition to our city for years to come. No project is perfect and never will be. You consider what opportunities present themselves. I believe this project to fit the essence of what was envisioned for this area of Norman. Please grant the exceptions and let's move Norman forward!

Sincerely,

Justin M. Cure Ward 3

--

Justin M. Cure Cell: 405.388.1474

**From:** bryan.vahlberg@gmail.com

**Sent:** Tuesday, June 23, 2020 4:46 PM

**To:** \_City Clerk

Subject: EXTERNAL EMAIL: NOUN Hotel Resolution R-1920-73

Bryan Vahlberg 4904 Wellman Dr Norman, OK 73072 Ward 3 Public Statement

re: RESOLUTION R-1920-73

### Councilmembers,

I urge you to cast your vote in support of the proposed NOUN Hotel development. I've spent time over the past few weeks trying to educate myself on all of the nuances and arguments, both for and against, related to the proposed development. It's a complicated issue, but not a difficult decision if you're looking to advance the interests of the City of Norman and its residents.

Consider two key points: perspective and opportunity cost.

I've lived in Norman nearly all of my life, and I'm very aware of the reputation we have with the building and development communities. We're tough and we're strict. For years we've prioritized codes and ordinances, and we've lost a number of large, attractive developments to surrounding cities as a result. Our perspective needs to change. "This is a great project, but it doesn't meet all of the zoning requirements." I've heard that a lot. It prioritizes the rigidity of zoning rather than the development it's meant to encourage. So I'm urging you to consider a different perspective: "This project doesn't strictly meet all of the zoning requirements, but it's a great project and it advances our City forward." Now we're prioritizing the spirit of city planning, and we can begin to prioritize good projects rather than see them go elsewhere, along with the tax dollars and the families and communities that desire such amenities.

As a business owner, I'm keenly aware of the concept of opportunity cost, as I'm sure each of you are. So consider then opportunity cost of not approving this project. Had the developer not purchased this property, we'd have a handful of unkept and out-of-date apartment buildings. Was that a better use of this property? What if we waited for someone to come along and spend the time and money to propose something else, something that fits more (but still not all) of the zoning requirements? How long might that take? Would we even approve the next one? What might we lose by waiting? For starters, we lose substantial tax revenue. We give the media throughout central Oklahoma another story to write about how Norman voted down another unique and exciting development. We give up the opportunity to approve a \$20+ million development in the midst of extreme economic uncertainty. How many more developments don't happen as a result of voting this one down? How many developments already haven't happened because of past projects that were voted down? Someone wise once told me that you can't wait until you think you have everything together to make a decision. "When I have enough time. When I have enough money. When I'm more settled in my job. When my kids are older." It's no different here. We can wait and wait and wait, and all the while our adjacent city neighbors are thriving. Scooping up everything Norman says no to, growing their city interests, encouraging community development for of the betterment of their citizens, and keeping step so as not to become a forgotten place.

This isn't a perfect project, as there isn't any such thing, but perfection is the enemy of progress. Consider an alternative perspective and vote in the interests of Norman's residents as a whole.

From: Andrew Brown <andrew.skyler.brown@gmail.com>

**Sent:** Tuesday, June 23, 2020 3:42 PM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : Support the NOUN hotel

Please support the NOUN hotel initiative. Thanks.

From:

Dawn Byram <dawnb@timberlakeconstruction.com>

Sent:

Tuesday, June 23, 2020 4:06 PM

To:

Brenda Hall

Subject:

EXTERNAL EMAIL : Support of the Noun Hotel

Brenda, this email is to request that the City Council support the Noun Hotel, to be built by Campus Corner. Thank you

# L. Dawn Byram, Ph.D.

**Director of Business Development** 

(405) 657-4385 - cell (405) 840-2521 - office dawn.byram@timberlakeconstruction.com timberlakeconstruction.com



From:

RaLayna Kennedy <ralayna@airingtoncpas.com>

Sent:

Tuesday, June 23, 2020 4:08 PM

To:

Brenda Hall

Subject:

EXTERNAL EMAIL: Noun Hotel in Norman

#### Brenda,

I wanted to send my support for the Noun Hotel project. What a fabulous asset for the community, plus a wonderful generation of sales tax dollars (which all cities need). Thanks.

# Ralayna Kennedy, CPA



Ancel Airington & Associates, PLLC 301 N. Bryant Ave, Suite 100 Edmond, OK 73034

405-359-9000 405-359-9002 Fax ralayna@airingtoncpas.com



The advice contained herein (including all attachments) was not intended or written to be used for the purpose of avoiding any penalties that may be imposed under Federal or state and local tax law and cannot be used by you or any other taxpayers for the purpose of avoiding such penalties. This message contains information that may be confidential and privileged. Unless you are the addressee, you may not use, copy, print or disclose to anyone the message or any information contained in the message. If you have received this e-mail in error, please advise the sender by reply and delete the message. Thank You.

The tax advice and/or services of Ancel Airington and/or Ancel Airington & Associates, PLLC, is/are independent of Raymond James Financial Services.

From: O'Connell's2 <thepub@sbcglobal.net>
Sent: Tuesday, June 23, 2020 2:36 PM

To: Brenda Hall; 'mailto:ward4@NormanOK.gov'

Cc: Sean Rieger

Subject: EXTERNAL EMAIL : Noun Hotel

Jeff Stewart - O'Connell's Irish Pub & Grille 1910 Pin Oak Circle Norman, OK 73072

Brenda,

I'd like to voice my approval and support for the NOUN Hotel.

I think it will be a great economic boost to Campus Corner and the Center City area.

The design and architecture could become an icon for Campus Corner.

The location provides easy access to all areas of Historic Norman, Downtown, OU as well as Campus Corner.

Scott has worked hard to meet and or compromise on all issues pertaining to this project.

I hope the council can accept his vision and approve the project.

Boomer Sooner! Jeff

From: Jean Cate < jean\_cate@att.net>

**Sent:** Tuesday, June 23, 2020 2:45 PM

**To:** Brenda Hall

Subject: EXTERNAL EMAIL : University Avenue Project

### Dear Council Member,

As a member of First Presbyterian Church, I would like to add my support for the hotel project that is proposed for the area across from our church on University Blvd. This would provide a boutique hotel and restaurant for campus corner, the university and our community. Our church leaders have worked closely with the project leaders and have found them willing to negotiate in good faith and be responsive to expressed needed. Also, our church leadership has been following the negotiations with the neighbors immediately to the west and it appears that every effort is being made to mitigate the problems of light, sound and traffic. As a resident of Ward 4 and a member of First Pres, I support this project.

I would strongly encourage you to approve this very important project for our community and for the central core of Norman. Thank you.

Thank you,

Jean Cate

PLEASE DISTRIBUTE TO ALL OF THE COUNCIL MEMBERS

Sent from Mail for Windows 10

From: Cheryl Koontz <ckoontz@firstunitedbank.com>

**Sent:** Monday, June 22, 2020 12:08 PM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : I support the NOUN

### Hey Brenda,

The NOUN guy says you are the one to receive my support email. I hope that is correct and, if it isn't, I feel for you this Monday. I hope all is well and that you have a terrific week no matter what comes your way.

Blessings to you, Cheryl



From: Mark Hyde <mhyde@equityrealty.net>

**Sent:** Monday, June 22, 2020 11:39 AM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL: NOUN hotel

### Brenda-

Please accept this email as my support for the NOUN hotel that is before your office this week. This development will greatly improved the campus corner district.

Thanks for the consideration.

W. Mark Hyde II | Principal Equity Commercial Realty | Norman 405.641.7153 www.facebook.com/equitymarkhyde

Sent from my iPhone

From: Gayla Artman < gartman@equityrealty.net>

**Sent:** Monday, June 22, 2020 11:36 AM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : Please approve the NOUN Hotel.

Attachments: NOUN flyer (003).docx

Importance: High

Please consider approving the zoning change for the NOUN Hotel. I am a Norman resident and live at 4612 Foxborough Ct, Norman, OK.

See attachment.

.

From: Jerry Hatter <ballour@crimsonproud.com>

**Sent:** Tuesday, June 23, 2020 8:05 AM

**To:** \_City Clerk

**Subject:** EXTERNAL EMAIL : NOUN Hotel

In case I am not able to voice my support in person, I wanted to make it know that I feel the NOUN Hotel should be approved. As a business owner on Campus Corner and a citizen of Norman, I feel this is a great opportunity. I think the hotel will bring a vibrance to the corner that has not been here for awhile. I think it will allow other businesses, other than bars, find this an attractive place to do business. As that happens the overall "quality" of the corner will be raised and this is good for everyone. Even the residents in the area should see increased property values over the years from making this a better shopping district and a more "walkable" area.

The positives far outweigh some of the few negatives of this proposed project in my opinion and make it a very worthwhile thing for everyone.

Jerry M. Hatter

Crimson Proud, LP dba/ Balfour of Norman 792 Asp Ave. Norman, OK 73069 ph. 405-321-6539 fax 405-364-3841 www.crimsonproud.com

\*\*\*NOTE\*\*\* If you have not already done so, please note my e-mail address has changed to: balfour@crimsonproud.com

From: Cynthia Montgomery < cynthia.montgomery.123@gmail.com>

**Sent:** Monday, June 22, 2020 10:40 AM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : Proposed Hotel Project - University Blvd

### Dear Council Member,

I am a member of 1st Presbyterian Church and am a supporter of the hotel project that is proposed for the area just north of our parking lot. It will not only be financially beneficial to our church but I think it will be wonderful for the whole community. It would be wonderful to have a nice hotel so close to the Campus Corner and downtown.

The design of the building is very attractive and will enhance the entire area. It will be within walking distance of the University, shopping and restaurants. Our church leadership has been following the negotiations with the neighbors immediately to the west. It appears that every effort is being made to mitigate the problems of light, sound and traffic. I would strongly encourage you to approve this very important project. Thank you.

Tom and Cynthia Montgomery

PLEASE DISTRIBUTE TO ALL OF THE COUNCIL MEMBERS

From:

Sent:	Tuesday, June 23, 2020 9:39 AM
To: Subject:	Brenda Hall  EXTERNAL EMAIL: PLEASE APPROVE THE NOUN Hotel by Campus Corner
Hello Ms. Hall,	
My Name is David Box.	
We own about 40% of the	Buildings on Campus Corner.
We desperately need more	business for our tenants.
The Noun hotel is going to	be A DRAW .
Out of Town Dollars are go	ing to be SPENT IN NORMAN.
People will make Norman a	destination.
We have taken 30 years to	accumulate this property and we continue to want to make it better.
We also own around 20 Res	sidential homes around campus that we have kept in the traditional campus vibe.
By Bringing in the Noun Ho	tel, it enables NORMAN TO STAY NORMAN ONLY BETTER
If we don't think Norman is	in Competition with ever other city in the country we are kidding ourselves.
I have lived off and On in N	orman for 20 Years. I intend for my boys to go to OU.
They are 4.5 and 2.5 and I v	vant them to have the same experience that I have had.
Which is "NORMAN is the b	est Small Town in the USA."
This will create a place to co campus corner.	ome visit and give a positive VIBE For all the small businesses and people that work on
This will keep current jobs a	and create new Jobs and Enable them to Grow.
I would appreciate a YES VC	OTE for NORMAN FOR THE PEOPLE.

tommygarrison@rallygroup.com

On Behalf of David Box, Tommy Garrison Rally Group

DB

From: Sent: To: Subject:	Pete Wilson <pete7586@gmail.com> Tuesday, June 23, 2020 12:04 PM Brenda Hall EXTERNAL EMAIL : Noun Hotel</pete7586@gmail.com>	
Н	i Brenda	
C	Can you please circulate this letter in support to the council	
	Thanks Pete	
Dear City Council		
	I support and believe that the Noun Boutique Hotel near campus corner and downtown Norman will be good for both Norman and downtown.  This is an exciting project that will have a positive Economic impact  And serve a need for the University and the best part of Norman our University campus area. It will help unite Campus Corner downtown and the University.	
	In my work and travels with Top of the World almost all Universities around the country have small boutique hotels near their Universities and city centers to serve their needs.	
	I hope you will support this project!	
	Sincerely	
	Pete Wilson	
	Sent from my iPad	
Sent from	n my iPad	

From: April Willige <dadzgrl76@gmail.com>
Sent: Tuesday, June 23, 2020 11:21 AM

To: Ward2; \_City Clerk; Ward4

Cc: Ward1; Ward5; Ward7; Ward6; Mayor

Subject: EXTERNAL EMAIL : NOUN Hotel

April Willige, Ward 2 - Cruce St.

As part of the NOUN Hotel project, it is my understanding that White Street has been proposed to flow one way, westbound. I would like City Council to consider and address this recommendation that any changes to White Street traffic flow allow for the movement of traffic eastbound into campus corner in lieu of westbound, which is directing traffic outside the district.

I support the NOUN Hotel project and ask the City Council to approve the project. I believe it will be greatly beneficial to the city of Norman and Ward 4 as a whole. The traffic flow and potential impact of limiting traffic to westbound only is a concern for me as it may have adverse action to the merchants and businesses that are already struggling as a result of the current health pandemic. I believe the Council should listen to the desires of the businesses and association in the district before making any final decisions related to changing of White Street traffic flow. This should be a minor issue that should not affect the Council's overall decision to approve the NOUN hotel.

Thank you for your time April Willige

-

April D. Willige

"Live each day as if it will be your last - take nothing for granted... Live, Laugh, and Love often!"

From: Stewart, John A. <johnstewart@ou.edu>

**Sent:** Tuesday, June 23, 2020 1:48 PM

To: Brenda Hall

Subject: EXTERNAL EMAIL : PLEASE APPROVE THE NOUN Hotel by Campus Corner

To whom it may concern,

I support the Noun Hotel application for zoning. I think the hotel would bring a lot of welcome foot traffic to Campus Corner, supporting the restaurants and other businesses there. I also think a nice hotel would be beneficial for campus. We have had trouble in the past organizing small conferences and workshops on campus because of the lack of nearby hotels. We held a conference in Oklahoma City in 2017, and this hotel project would have allowed us to hold it on campus instead. When we bring in guest speakers or job candidates, this hotel would be great to have them stay by campus.

The drawings I've seen of the architecture look great, and I think it would bring in jobs and revenue for the area.

Thank you, John

John Stewart, Ph.D. <johnstewart@ou.edu>
Assistant Director, Office of Digital Learning
University of Oklahoma
Norman OK 73069 USA
tel. (+1) 405 795 6024

From: Judy Murray <judy1189@att.net>
Sent: Monday, June 22, 2020 10:00 PM

To: Brenda Hall

Subject: EXTERNAL EMAIL : NOUN HOTEL APPROVAL

I work at the Barbery on campus corner, 733 Asp ,I have worked there for 20 years. I am so excited about the possibility of this going in on Campus corner. Please approve this , it would be a great asset to the Corner. Thank you, Judy Murray

Sent from AT&T Yahoo Mail on Android

From: Shelley Hall <shelley@shellbellesbakery.com>

**Sent:** Monday, June 22, 2020 8:04 PM

To: \_City Clerk

Subject: EXTERNAL EMAIL : Noun hotel

I am for the approval of the noun hotel. Please approve the hotel.

From: Harrison, Roger G. Jr. <rharrison@ou.edu>

**Sent:** Monday, June 22, 2020 7:44 PM

To: Brenda Hall
Cc: Lynne Miller

**Subject:** EXTERNAL EMAIL : PLEASE DISTRIBUTE TO ALL OF THE COUNCIL MEMBERS.

#### Dear Council Member,

We have been members of First Presbyterian Church in Norman for the past 32 years and are supporters of the hotel project that is proposed for the area just north of our parking lot. It will not only be financially beneficial to our church, but we think it will be wonderful for the whole community. How great would it be to have a nice hotel so close to the Campus Corner and down town?

We cannot think of a more perfect location. The design of the building itself is very attractive and will enhance the entire area. It will be within walking distance of the University, shopping and restaurants. Our church leadership has been following the negotiations with the neighbors immediately to the west. and it appears that every effort is being made to mitigate the problems of light, sound and traffic.

We strongly encourage you to approve this very important project.

Thanks,

Roger and Kathy Harrison

1425 Brookdale Dr.

Norman, OK 73072

405-360-3326

From: Joe Foote <joefoote@icloud.com>
Sent: Monday, June 22, 2020 7:33 PM

To: Brenda Hall; Lee Hall
Cc: Michael East; Lynne Miller

Subject: EXTERNAL EMAIL : Campus Corner Hotel Project

Dear Council Member,

I am writing to urge you to approve the hotel project for Campus Corner.

I am a member of First Presbyterian Church whose leadership has weighed carefully the pros and cons of this project and has endorsed it wholeheartedly.

Beyond the church's benefit from this project, I am convinced that it is essential for the development of the Downtown/Campus Corner corridor and the economy of Norman. As I see the vacancies in the properties adjacent to the hotel project, I realize how critical a revitalization of the Campus Corner area is to the neighborhood and Norman as a whole. Economic viability is not static. Areas must change with generations, economic norms and opportunities. The hotel will generate new revenue for Norman, energize Campus Corner and provide a unique, attractive asset for the university.

During the past thirty years, I've been on more than 50 accreditation visits to universities. In the majority of those visits, I've stayed in hotels either on or near campus. Not having that kind of proximate facility creates a void for Norman. I've been asked many times by visitors if there was a hotel near OU. People are dismayed to get a negative response. While staying at the beautiful Oread boutique hotel in Lawrence, Kansas a couple of years ago, I couldn't escape my envy. Why doesn't Norman have something like this?

Before returning to OU in 2004, I lived in Tempe, Arizona where the entire area around Arizona State University's campus was revitalized by some key high density building projects. While there was initial opposition to the idea, including a hotel project, few if any today would regret that decision. It lifted the Mill Street area to a whole new, vibrant level.

I don't know the hotel developer, but have been impressed with the tastefulness of the hotel plans and how they will integrate with the neighborhood. I live in the vicinity of the hotel and will welcome it enthusiastically when it is built.

Sincerely,

Joe Foote

432 Chautauqua Avenue

From: Gregory L. Mahaffey <GMahaffey@mahaffeygore.com>

**Sent:** Monday, June 22, 2020 6:59 PM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : FW: NOUN Hotel

Gregory L. Mahaffey
MAHAFFEY & GORE, P. C.
300 N.E. 1st Street
Oklahoma City, OK 73104-4004
405-236-0478
405-236-1840 fax
gmahaffey@mahaffeygore.com



From: Gregory L. Mahaffey

Sent: Monday, June 22, 2020 6:57 PM

To: 'brenda.hall@normanok.gov.' <brenda.hall@normanok.gov.>

Cc: 'citycouncilmembers@normanok.gov' <citycouncilmembers@normanok.gov>

Subject: NOUN Hotel

### Council Members,

I am writing you on behalf of First Presbyterian Church of Norman("Church") as the Trustee in charge of negotiating the Parking Lot Lease("Lease") with Scott Lambert and the 2<sup>nd</sup> ACT, LLC, developer of the NOUN HOTEL. The final Lease, signed by the Trustees and by the Session as of May 26, 2020, is beneficial to the financial stability and future of the Church, providing for a guaranteed annual rent, with escalations, for the next 20 years. In addition, the Hotel will provide parking lot maintenance and improvements, will provide security and better lighting, will correct some University Ave drainage issues by the parking lot and will assist with the Church's daily parking operation.

The lease is mutually beneficial to the Church and Hotel. While the Hotel has leased the back portion of the Church property, near the existing Thrift Shop, the Church retains spaces dedicated to Thrift Shop parking when it is in operation(Thursdays only, generally) and the Church has the right to use the leased spaces if needed for Sunday worship, weddings, funerals or other special events. On days when either there are no Church services or there are limited Church activities, the Hotel may purchase daily, overflow parking in the Church's main lot, fronting University, on an as needed basis.

During my 9 months of working with and negotiating with Scott Lambert, I have found him to be honest, transparent, fair and very impassioned about OU having the best quality University, best campus corner and best boutique hotel in the BIG 12 conference. The Trustees of the Church very much favor this project and request that you approve same.

On a personal note, as a 48 year resident of Norman, a Norman business owner(Park on Main, co-owner), a Norman home owner and a Norman farm owner(within city limits), I believe this is the type of commercial project the City of Norman needs and should approve. Having a quality hotel walking distance from campus will be a great benefit and attraction to visiting dignitaries, to visiting professors, and to visiting athletic recruits and their families. Please vote YES for the NOUN HOTEL project.

From: Sean Rieger <sp@riegerllc.com>
Sent: Sean Rieger <sp@riegerllc.com>

To: Brenda Hall

**Cc:** Darrel Pyle; Kathryn Walker

Subject: EXTERNAL EMAIL : FW: Please approve the NOUN Hotel

Please forward to all City Council. Thank you.

From: Gabriel Bird <gb@gbdentalnorman.com>

**Sent:** Monday, June 22, 2020 4:50 PM **To:** citycouncilmembers@normanok.gov **Subject:** Please approve the NOUN Hotel

Gabriel Bird 2800 Marigold Trail Norman, OK 73072

Dear Norman City Council, I am writing in the hopes of compelling you to approve the PUD for the NOUN Hotel. Speaking as a property owner in the City Center FBC area and the first to build commercial space under the FBC I understand how restrictive the CCFBC actually is. Throughout my process as the first project under the code I was reassured by the flexibility and ability to craft my vision for my project through the use of a PUD. This ability is a great way to account for the inability of the writers of the FBC code to absolutely predict the future. Everyone was well aware that the FBC was very much in an experimental phase and would undergo several rounds of amendments and revisions. I feel that it is still in that phase. Even with the careful considerations of my PUD we later found the CCFBC to be a bit too restrictive and relied on amendments to the sign ordinance to complete the signage on my building at 227 W. Main.

I would encourage you to drive by my building and note if my sign seems out of character to the spirit of the City Center plan. I think you will agree that it is not and fits right into the area, then bear in mind, that sign was prohibited by the original letter of the CCFBC. We relied on the amendment process to correct the initial shortcoming of the code, which was fortunate, as amending my PUD would have represented twice the time and three times the expense.

In my experience the expense and delays of dealing with the CCFBC represented almost 3 months in delays, \$10,000 in additional expense not to mention the opportunity cost in the delayed opening of my building. In that three month delay construction loan interest rates increased that will overall represent around \$150,000 in interest payments over the life of the loan. Had it not been for my drive and love of Norman and it's downtown this project would likely have perished. Norman already has a reputation that precedes it of not being developer friendly, I experienced it myself and the developers of the NOUN Hotel have already been experiencing it.

Some speculate that the CCFBC is unbuildable and serves to practically require every developer to come before Council and allow for public debate. As it is this developer has jumped through hoops that will serve to drive many developers away from core Norman. I would encourage you to not drive this one away. I have seen the plans and the presentation and they have most certainly made careful considerations for the spirit of the CCFBC as well as the wishes of the residents that live very near.

From: Jake Krattiger <jkrattiger@live.com>
Sent: Monday, June 22, 2020 5:12 PM

**To:** \_City Clerk

**Subject:** EXTERNAL EMAIL : Public Comment re: RESOLUTION R-1920-73 - For Consideration

June 23, 2020

Jake Krattiger 11 Bingham Place Norman, OK 73072 Ward 3

Public Comment re: RESOLUTION R-1920-73

I'm writing in support of the NOUN Hotel application for zoning in the existing CCFBC near the Campus Corner area. This should be an easy decision. The proposed zoning exceptions will allow for the construction of a property that will benefit the City of Norman and <u>all</u> of its residents for years to come. The fact that we have the opportunity for such a significant development during a time of substantial economic uncertainty for the City should be considered a blessing, and we would be foolish to pass on this opportunity to attract such a high-quality investment in our community.

This location is not foreign to development – the prior occupant was an unkept apartment complex that was a net negative for the City and surrounding neighborhood. The proposed project will do the exact opposite by providing an attractive venue for citizens and visitors to congregate in our community.

The neighborhood where this zoning exception is being considered is not a purely residential neighborhood, despite the arguments to the contrary. The University and surrounding commercial areas existed long before any of the complaining property owners purchased their homes and moved to their campus-adjacent properties. It should not come to the surprise of anyone that a large college campus neighborhood will attract young people, businesses and visitors. In fact, the heightened property values that these residents enjoy correlate directly to the fact that their properties are near the University community, which is desirable for the very fact that it attracts developments like the one under present consideration.

Norman needs this development. The only objections to this project are offered by those who do not have the best interests of the <a href="entire">entire</a> City in mind. All of the good faith concerns that have been expressed can be addressed by the developer. I urge you not to allow "perfect" to be the enemy of "great" and for each of you to vote in support of this project.



June 22, 2020

Norman City Council Norman City Hall 201 West Gray Street Norman, OK 73069

Council Members,

The Norman Downtown Association is writing in support of Scott Lambert's proposed NOUN hotel at 542 and 534 South University Boulevard. The ability to have visitors to Downtown Norman be able to stay within a half-a-mile will add a new experience to visitors to Downtown's restaurants, shops, and art attractions.

The projected addition of \$892,000 in sales tax generated through construction, and almost \$900,000 annually through property tax and sales and room tax will help the City budget, tourism promotion, arts enhancements, and parks development.

The developer has made a presentation to Downtowners and addressed our questions and how they have exceeded the concerns and requests of neighbors.

We ask for the City Council's support and approval of this application.

With appreciation,

Norman Downtown Association Stephen Koranda, Chair 405-637-6225

From: bryan.vahlberg@gmail.com
Sent: bryan.vahlberg@gmail.com
Monday, June 22, 2020 4:41 PM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : In Support of the NOUN Hotel by Campus Corner

To Whom It May Concern:

I am a Norman resident of Ward 3 at 4904 Wellman Dr, Norman, OK 73072.

I'm writing in support of the NOUN Hotel application for zoning in the existing CCFBC near the Campus Corner area. While I understand there are numerous nuances to the request to make exceptions to the existing ordinance in place, I believe the project to be in the best interest of the City of Norman. I strongly believe that a vote in favor of approving the zoning application is a vote to progress our city forward.

Thank you for your consideration. Bryan

**Bryan Vahlberg** bryan.vahlberg@gmail.com (405) 850-2097

From: tommygarrison@rallygroup.com
Sent: Monday, June 22, 2020 4:33 PM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : PLEASE APPROVE THE NOUN Hotel by Campus Corner

Hello,

I would like to voice my full support for the approval of the NOUN Hotel by Campus Corner.

I am a former student and coach at the University of Oklahoma, a former norman resident, and now work as a property manager for multiple commercial and residential properties in Norman. I fully support the NOUN Hotel on Campus corner. Thank you!

Tommy Garrison Rally Group 6305 Waterford Blvd, Suite 480 Oklahoma City, OK 73118

tommygarrison@rallygroup.com (405) 413-8927 – Cell (405) 626-7000 – Real Estate

www.rallygroup.com

2708 Meadowbrook Drive Norman, OK 73072 June 22, 2020

Ms. Brenda Hall, City Clerk City of Norman 201 West Gray Street Norman, OK 73069

Dear Ms. Hall:

Re: NOUN Hotel Application for Zoning

This letter is written in support of the NOUN Hotel application for zoning. The proposed location is 542 & 534 South University Boulevard in Norman.

The hotel would be a nice addition to Campus Corner and would provide visitors to Norman and the University of Oklahoma with a perfect place to stay. Campus Corner and downtown Norman merchants would benefit greatly, as the hotel would be within walking distance to all.

The proposed architecture is in keeping with the University's architectural style which we believe is important to maintain. Another plus would be the hotel's economic impact on Norman; providing revenues and employment opportunities.

We support the NOUN Hotel application for zoning and believe it will be a great addition to Norman.

Sincerely,

Carla L. & David A. Cates

From:

Hoefnagels, Marielle H. <hoefnagels@ou.edu>

Sent:

Monday, June 22, 2020 3:00 PM

To:

\_City Clerk

Cc:

Hoefnagels, Marielle H.

**Subject:** 

EXTERNAL EMAIL: FW: hotel on University

### Dear City Clerk,

Please see below for comments about the NOUN hotel project that I shared with City Council members this morning. I just learned that I could send the comments to you to read into the record during tomorrow night's meeting. I hope you will consider doing so.

Thank you,

Mariëlle Hoefnagels

From: "Marielle H. Hoefnagels" < hoefnagels.biology@gmail.com>

Date: Monday, June 22, 2020 at 11:00 AM

To: "citycouncilmembers@normanok.gov" <citycouncilmembers@normanok.gov>

Cc: "Hoefnagels, Marielle H." <hoefnagels@ou.edu>

Subject: hotel on University

Dear City Council members,

I am writing in advance of the city council meeting to express my thoughts about the hotel proposed for University, across from Campus Corner. My husband and I live at 425 Elm., which is close enough that my home will be affected in both good and bad ways. First, the good: Norman needs more lodging near campus, and Campus Corner merchants stand to benefit as well. This project's architecture is attractive and designed to blend with the university's – and it's way nicer than the blighted apartments that were there previously and the vacant lot that is there now. In general, I am for any productive and attractive use of this prime piece of land, and with qualifications, I am for this particular project.

Now, the bad: From my neighborhood's standpoint, the chief concerns are noise and light, both from the hotel itself and from the surrounding parking lot. Mitigating these concerns would require a tall masonry wall (not wood, and certainly not chain link) bordering the properties along Park/Toberman and Elm, hopefully designed to be attractive (from both sides) and not merely functional. Ideally, the current gate leading from the parking lot to Toberman would be included in this wall, but I understand that suggestion is complicated by the location of the First Presbyterian thrift store. That building and its dumpster are a bit of an eyesore as well, and I can't imagine that the hotel will want them to remain, but I also understand that decision has more to do with the church than with the hotel. Leaving the thrift store and gate there, however, will make it difficult to adequately mitigate the sound/light impacts on residences to the north side of the hotel. I hope you will consider potential solutions to this conundrum.

More generally, I am concerned that the ink is barely dry on the City Center Form-Based Code, which has special provisions along the west side of University to protect the nearby neighborhoods. This project is proposing to be removed from CCFBC, allowing it to be exempt from the rules on building height and acceptable uses (restaurant, bar). What is to stop other developers along University from requesting similar exceptions, rendering the special provisions in the CCFBC code moot?

Weighing the pros and cons of these issues is not easy. As you decide how to vote on this project, please keep in mind not just the dollars and cents but also the best ways to mitigate the impacts on existing neighborhoods.

Thank you for listening.



City of Norman 201 West Gray Street Norman, OK 73069

May 2020

RE: PLEASE SUPPORT APPROVAL of NOUN Hotel AT 542 S. University Blvd.

Dear City of Norman Planning Commission and City Council,

I am pleased to provide a letter of support on behalf of The NOUN Hotel. It is not often a uniquely transformative project comes before you, but indeed this hotel is one. The Oklahoma developer has taken proactive steps to engage the neighborhood and design a project that can easily fit the community fiber in this part of town. A boutique hotel would be a wonderful addition to core Norman and meet the spirit of the City Center Form Based Code.

In addition to the over \$12 million in construction labor income, it is projected to have a total construction employment impact of 242 jobs. Once operational, this exclusively Norman hotel will have an ongoing employment impact of 112 jobs, with total annual employment income for those directly employed by the hotel to be \$2.79 million.

We have all strived for the redevelopment of our historic core. This privately funded project is the ideal addition to this area: provides for a much needed high quality hotel experience; is walkable to Campus Corner, Downtown, and OU; meets the spirit of the City Center Form Based Code; will be a catalyst to fund the unanimously supported Center City TIF; is an economic driver for core Norman and provide significant revenue to the city general fund, Norman Arts Council, and VisitNorman; the developer has taken into account the exceptional architecture of OU and the surrounding area; and lastly will provide a significant number of new jobs.

Thank you for your consideration of this first-class boutique hotel. Please do not allow this opportunity to pass us by, rather embrace this distinctive game changer.

Sincerely,

Scott C. Martin
President and CEO

Norman Chamber of Commerce

et c martin

From: Michael East <michael@fpcnorman.org>

**Sent:** Monday, June 22, 2020 12:51 PM

To: Brenda Hall

Subject: EXTERNAL EMAIL : Letter of Support - NOUN Hotel

#### Dear Council Member,

My name is Rev. Michael East and I have the honor of serving First Presbyterian Presbyterian Church as Pastor and a member of the Campus Corner Association's Board of Directors. I write you today as a supporter of the NOUN hotel project that is proposed for the area just north of our parking lot. After many months of discussion with our church leadership, members of the community, and with the developer, I believe that this project will bring tremendous benefits to the entire city of Norman.

The location of the proposed hotel is perfectly situated to benefit Campus Corner, downtown, the University, and the entire city. The design of the building itself is attractive, fits in well with the architecture of the area, and brings about a much needed refresh to University Boulevard. As a congregation that strives to "Love our neighbor as ourself", we want to ensure that this project not only benefits us, but the entire neighborhood surrounding the proposed hotel. As best as we can tell, every effort is being made to mitigate potential problems with light, sound and traffic. I would strongly encourage you to approve this very important project. Thank you.

### PLEASE DISTRIBUTE TO ALL OF THE COUNCIL MEMBERS

Grace and Wonder, Rev. J. Michael East Pastor // First Presbyterian Church // Norman, OK

From: David M. Duty <dduty517@gmail.com>

**Sent:** Monday, June 22, 2020 12:37 PM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL : Noun Hotel Project

### Dear Council Member,

I am a member of First Presbyterian Church and have been a citizen of Norman for over 20 years. I am a proponent of the Noun Hotel project proposed for the area just north of our parking lot. It will not only be financially advantageous to our church, but I believe it will be extraordinary for the entire Norman community. The location of an elegant hotel so close to Campus Corner and downtown is outstanding. The layout of the building is extremely appealing and will augment the entire area. It will be within walking distance of the University, shopping, and restaurants. As part of the church leadership, I know that we have been following the negotiations with the neighbors immediately to the west, and every effort appears to have been crafted to mitigate the problems of traffic, light, and sound. I absolutely encourage you to approve this tremendously crucial project that will undoubtedly foster a myriad of benefits for our great city. Thank you.

Sincerely,

David M. Duty, Ph.D.

# PLEASE DISTRIBUTE TO ALL OF THE COUNCIL MEMBERS



From: Scott Merrick <scotthmerrick@gmail.com>

Sent: Wednesday, June 24, 2020 1:49 PM

To: Brenda Hall

**Subject:** EXTERNAL EMAIL: I support the Noun

Hello Brenda,

My name is Scott Merrick. I am in ward 2 and live at 1309 Vine st. I am writing in support for the Noun hotel. I think it would be nice to have a hotel downtown. We certainly don't lack housing! I think it would have a positive impact economically, and realistically, keep people from driving that don't need to be on game days, etc.

Best Regards,

Scott Merrick

From: Bree Montoya <bree16413@gmail.com>

**Sent:** Monday, June 22, 2020 11:41 AM

To: Brenda Hall; Ward1; Ward2; Ward3; Ward4; Ward5; Ward6; Ward7; Ward8

Subject: EXTERNAL EMAIL : NOUN Hotel - Support

Brenda Hall & City Council members,

As a Norman resident, being born and raised in Norman for almost 47 years (Ward 3, having an address of 214 Willow Branch Road, 73072), I strongly support the NOUN Hotel and ask that approval for its zoning application be heavily considered.

Why?

We need unique hotels. Nothing wrong with the Embassy Suites, Holiday Inn's, as a traveler, I always chose the unique, boutique hotels.

OU Campus desperately needs a hotel!

With this hotel being centrally located, it would allow visitors to experience campus and downtown, thus promoting walkable tourism.

I, as an individual, believe that this hotel would draw more visitors, such as myself, looking for unique stays.

As the treasurer and board member of the Norman Arts Council, this hotel would directly impact the non-profit arts organization that I love, dearly. And, the developer has been a great neighbor, seeking input from various sources within the community.

And, we could always use cool architecture.

I see nothing but value to Norman by adding this hotel to our community.

Warm regards, Bree Montoya, CPA, CVA, ABV 405-919-7990

From: Othellos Norman <othellosofnorman@gmail.com>

**Sent:** Monday, June 22, 2020 11:59 AM

To: Ward1; Ward2; Ward3; Ward4; Ward5; Ward6; Ward7; Ward8; Mayor; \_City Clerk

**Subject:** EXTERNAL EMAIL : NOUN Hotel Project

Hi,

My name is Jennifer Dennis. I am the owner of Othello's Italian Restaurant on Campus Corner. I wanted to send you a note expressing my full support for the Noun Hotel that is proposed to come to campus corner. This high end boutique hotel will create additional revenue that is MUCH needed on campus corner. The guests that will be staying on this property will be ones that are invested in the University and looking to shop and dine on campus corner along with the surrounding neighborhoods like Downtown Norman and the UNP area. The small shops on campus corner have been struggling for a while with the increase in online shopping. This additional revenue can benefit them, along with additional money going towards the city instead of out of state companies.

Please contact me if you have any questions. But I feel this project can bring so much to Campus Corner and the City of Norman. I look forward to hearing the council's opinion tomorrow.

Thank you, Jennifer Dennis 405-517-3733 Dear Bill Scanlon, Tuesday, June 23, 2020

I am Clerk of Session at the First Presbyterian Church of Norman, a resident of the Vineyard (Hi, Bill!) and am a supporter of the hotel project that is proposed for the area just north of our parking lot. It will not only be financially beneficial to our church but I think it will be wonderful for the whole community. How great would it be to have a nice hotel so close to the Campus Corner and down town? I cannot think of a more perfect location. The design of the building itself is very attractive and will enhance the entire area. It will be within walking distance of the University, shopping and restaurants. Our church leadership has been following the negotiations with the neighbors immediately to the west and it appears that every effort is being made to mitigate the problems of light, sound and traffic. I would strongly encourage you to approve this very important project. Thank you.

Sincerely,

S. Mark Leidner

Clerk of Session

First Presbyterian Church of Norman