December 10, 2014

Cindy S. Rosenthal, Mayor Norman, Oklahoma

Re: Proposed Page Circle Development by Elsey Partners

Dear Mayor Rosenthal,

As a long time property owner of Page Circle we have felt for many years that the highest and best end use of this land was ultimately going to be multi-family/student housing or something similar related to the University. Our family purchased the first of their homes on Page Circle many years ago while my Aunt and Uncle were attending OU. Our son was the most recent family member to live on Page Circle while attending OU.

After several conversations with Elsey Partners we are very much in support of the project they have proposed and believe it is an excellent fit for the area, the University and the City. We are especially excited and in support of the new design they have proposed.

We have seen the change that has taken place in this immediate part of Norman. We look at the fact that the property immediately to the south is multi-family, the property immediately to the north is multi-family and the eastern border is a natural boundary with the rail road tract and creek. Plus, on the western side the properties between Page Circle and the Stadium are almost 100% owned by the University with very few primarily student rentals remaining. Also, I believe all of Page Circle has converted to rentals. This proposed project really seems to fit perfectly with the transition that has occurred over the last many years.

In our opinion this will be a most attractive addition to the area, the City and serve the students of the University most wonderfully. We are in 100% support of the vision Elsey Partners have for the neighborhood our family has been a part of for over 50 years.

My family and I request that you support their project.

Sincerely,

Jim D. Smith, Manager

Page Circle Properties, LLC

214-232-8659 or Caseyco@flash.net

OF THE CITY CLERK ON 12/12/14