

A PROCLAMATION OF THE MAYOR OF THE CITY
OF NORMAN, OKLAHOMA, PROCLAIMING THE
MONTH OF OCTOBER, 2019, AS BULLYING
PREVENTION MONTH IN THE CITY OF NORMAN.

- § 1. WHEREAS, during the first week of October, 2006, PACER's National Bullying Prevention Center initiated National Bullying Prevention and Awareness Week to raise awareness about bullying; and
- § 2. WHEREAS, the campaign expanded in 2010 from one week to an entire month and was re-named Bullying Prevention Month; and
- § 3. WHEREAS, the purpose of Bullying Prevention Month is to educate, provide awareness, and change the culture around bullying, which was historically considered a childhood rite of passage but now is known to cause school avoidance, decreased self-esteem, depression, and even self-harm; and
- § 4. WHEREAS, bullying can include physical, verbal, sexual, or emotional harm or intimidation intentionally directed at a person or group of people; and
- § 5. WHEREAS, students who experience bullying are at an increased risk for poor school adjustment, sleep difficulties, anxiety, and depression; and
- § 6. WHEREAS, children who bully are at greater risk of engaging in more serious violent behaviors; and
- § 7. WHEREAS, the proliferation of smartphones and the rise of social media has transformed where, when, and how bullying takes place, resulting in the new epidemic of cyberbullying.

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 8. Do hereby proclaim the month of October, 2019, as Bullying Prevention Month in the City of Norman and encourage all citizens to engage in a variety of awareness and prevention activities designed to make our community safer for all children and adolescents.

PASSED AND APPROVED this 24th day of September, 2019.

ATTEST:

Mayor

City Clerk

