

EXHIBIT “B”

Comprehensive Plan Timeline & Synopsis

September 22, 2015 – RFP issued

October 30, 2015 – Deadline for RFP submission

December 2015 – Interview of consultants

January 2016 – Selection of consultants

March 22, 2016 – Contract signed

March – June, 2016 – Steering Committee formed

July 20, 2016 - Steering Committee Meeting #1

The first meeting of the Comprehensive Plan Steering Committee meeting began with introductions of consultants, city staff and steering committee members. Steering Committee members were asked to give one thing they loved about Norman and one thing they would like to change. An overview of the process and schedule for the development of the Comp Plan was presented by the consultants. A discussion facilitated by the consultants regarding assets, issues and opportunities in Norman finished the meeting.

September 14, 2016 – Steering Committee Meeting #2

The highlights of Norman’s Community Profile were presented by the consultant team to the Steering Committee for information and feedback. This was followed by a large group discussion to develop a Vision for Norman’s future. The consultants then divided the Steering Committee into smaller work groups to identify values and guiding principles for the Comprehensive Plan. After re-grouping, the initial vision, values and guiding principles was summarized and reviewed by the entire Committee to end the meeting.

September 15, 2016 – Community Workshop #1

The first Community Workshop for the Comprehensive Plan was held at the Norman High School Conference Center on September 15, 2017. This Workshop engaged Norman residents in a dialogue about the assets, challenges and opportunities of the city. The consultants presented the existing conditions community profile. In addition, the consultants solicited from attendees the values they felt should guide the Comprehensive Plan process and vision for the City.

October 12, 2016 – Steering Committee Meeting #3

At the 3rd meeting of the Comp Plan Steering Committee the draft Vision, Values and Guiding Principles was reviewed by the Committee members. Keypad polling was utilized to help provide input about how well the draft materials matched the committees understanding of the vision, values and guiding principles. In the second half of the meeting the consultants facilitated a workshop to develop draft Plan Element Goals for the Comp Plan.

October 14-15, 2016 – Public Intercept Event – Norman 2nd Friday Art Walk & OU Pre-Game

Two public engagement events were held October 14th and 15th to raise awareness of the Comprehensive Plan Update process and to gain feedback from the public on the Values, Vision and Guiding Principles for the Plan. On October 14th consultants and city staff were located in front of the Main Street Gallery during the 2nd Friday Art Walk. And again, consultants and City Staff were located on Campus Corner prior to the OU Football Game in order to engage the community. Each event featured a series of six large informational and interactive poster boards to help engage the public. An estimated 200 people participated during the two events and 65 people signed up to receive future notification of Comprehensive Plan meetings and updates.

December 7, 2016 – Steering Committee Meeting # 4

The 4th meeting of the Comp Plan Steering Committee began with a presentation by Ken Komiske, City of Norman Director of Utilities regarding the 2060 Strategic Water Plan. An introduction to the Alternative Growth Scenario was done by the consultants followed by a small group work exercise on the Alternative Growth Scenario for Norman. The MIG team divided the Norman area into three growth strategies: Greenfield, Infill and Corridor. The Committee members were asked to allocate housing units in these three areas to fulfill future population growth in Norman. The results showed that the Committee felt on average that 43% of future growth should be directed to Greenfield, 43% to Infill opportunities, and 14% in redevelopment of key corridors. The last part of the meeting the Committee worked to select preferences in the revised draft Goals for the Comprehensive Plan using keypad polling and discussion.

February 1, 2017 – Steering Committee #5

Steering Committee #5 began with a presentation by local architect Anthony McDermid of TAP Architecture regarding Corridor Redevelopment followed by discussion amongst Committee members. The MIG team then presented an overview of the three growth

scenarios for Norman- Continued Trends, Compact Connected and Mixed Large Development & Redevelopment. The presentation included nine-evaluation metrics used to assess the trade-offs associated with each of the three scenarios. Following the presentation the Steering Committee was able to review each of the scenarios in more depth and ask questions of the consultant team during an open house style session. At the end of the session Committee member then ranked their preference of the three scenarios. A discussion facilitated by the consultants amongst the Committee members followed regarding the three scenarios. The meeting ended with the presentation of the revised Goals and the introduction of supportive policies.

March 29, 2017 – Steering Committee #6

The sixth meeting of the Comp Plan Steering Committee meeting began with a presentation by Susan Connors, Director of Planning and Community Development for the City of Norman on the Community Separator, Ten Mile Flats and Special Planning Areas. The purpose of the presentation was to educate the Steering Committee members on the history of these areas and the purpose they serve today in Norman. Comments from the Steering Committee were solicited regarding these areas after the presentation. MIG then presented the results of the Goals and Policies Survey that the Steering Committee members were asked to participate in the two weeks prior to the meeting. Following the presentation the Committee broke into small work groups to refine the Goals and Policies into a final form. As a result of feedback at the previous meeting, two new growth scenarios: Compact Connected: North Development and Mixed Large Development & Redevelopment: North Development were created. Finally, Neighborhood Typology framework and approach was introduced to the Committee members. The consultant team indicated four neighborhood types were being developed: Suburban, Compact Attached, Compact Detached, and Mixed-Use.

March 30, 2017- Community Workshop #2

A Community Workshop to update the community and receive feedback regarding the Comprehensive Plan was held at the J.D. McCarty Children's Center on the evening of March 30th. Consultants presented an update on the Comp Plan process, the Vision, Values and Goals developed by the Steering Committee and the educational Growth Scenarios. After the presentations, an open house was held to allow residents to review the information on large poster boards and ask questions. Following the open house, a group discussion was facilitated by the MIG team.

May 10, 2017 – Steering Committee Meeting # 7

At the Steering Committee on May 10th, Jay, Renkens, with MIG, gave an overview presentation of the neighborhood types, which were Suburban, Compact Detached, Compact Attached and Mixed-Use. Following this presentation comments and feedback

were taken from the Steering Committee members regarding the neighborhood types. Jason Smith, President and CEO of Norman Economic Development Coalition, provided the Steering Committee with an overview of: current employment conditions in Norman, background on prevalent industries, site selection process utilized by companies exploring Norman as potential employment location, and background and timeline of the NEDC strategic plan process. For the final portion of the Steering Committee meeting the MIG team provided a brief overview of the four “Systems” Goals: Economic Development, Sustainability, Resiliency, and Municipal Services and highlighted existing tools and strategies that could be implemented to help advance the respective goals and supportive policies.

May 11, 2017 - Community Workshop # 3

On May 11th, a PlanNorman Community Open House was held at the City Council Chambers. Brief presentations regarding growth scenarios and potential future redevelopment areas were given by Jay Renkens of MIG team, and then participants were allowed to review 13 educational posters during the open house portion of the event. Comment cards were distributed to participants to fill out with their thoughts and additional ideas on growth scenarios and focus areas. At least 100 people attended the Open House and 36 comment cards were received by the end of the evening.

June 14, 2017 – Steering Committee #8

The eighth meeting of the Steering Committee began with an overview of the community feedback received to date on the preliminary growth scenarios and potential growth areas. Jay Renkens, MIG, then presented the Draft Growth Direction which was developed based on community, steering committee, and staff input received up to that point. Mr. Renkens then provided an overview of the refinements made to the Neighborhood Types. Following the presentation, a small group exercise to apply the neighborhood types to the potential growth areas in Norman was performed. After the small group exercise, a large group discussion on the maps developed during the work sessions was facilitated by the MIG team.

August 10, 2017 – Steering Committee #9

On August 10th the Comp Plan Steering Committee met in their ninth meeting held in the City Council Chambers. The meeting began with an overview of the Revised Growth Direction that resulted from the feedback received at the May and June Steering Committee meetings and the Community Open House. MIG then presented a new neighborhood type, Residential Estate, as a result of feedback. Results from a survey sent to Committee members prior to this meeting were also provided throughout the meeting. The meeting ended with a small group exercise to determine appropriate land use adjacencies and criteria for neighborhood types.

August 11, 2017 – Public Intercept Event – Norman 2nd Friday Art Walk

A public engagement event was held August 11th to raise awareness of the Comprehensive Plan Update process and to gain feedback from the public on the Neighborhood Types and the Preferred Growth Direction. On the evening of August 11th consultants and city staff were located in front of the Main Street Gallery during the 2nd Friday Art Walk. The event featured a series of five large informational and interactive poster boards to help engage the public. An estimated 75 to 100 people participated during the event.