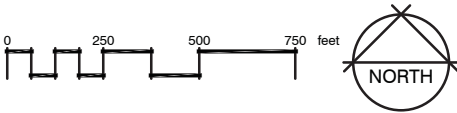
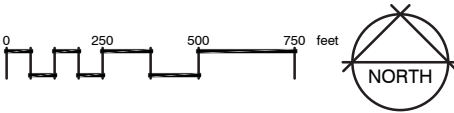
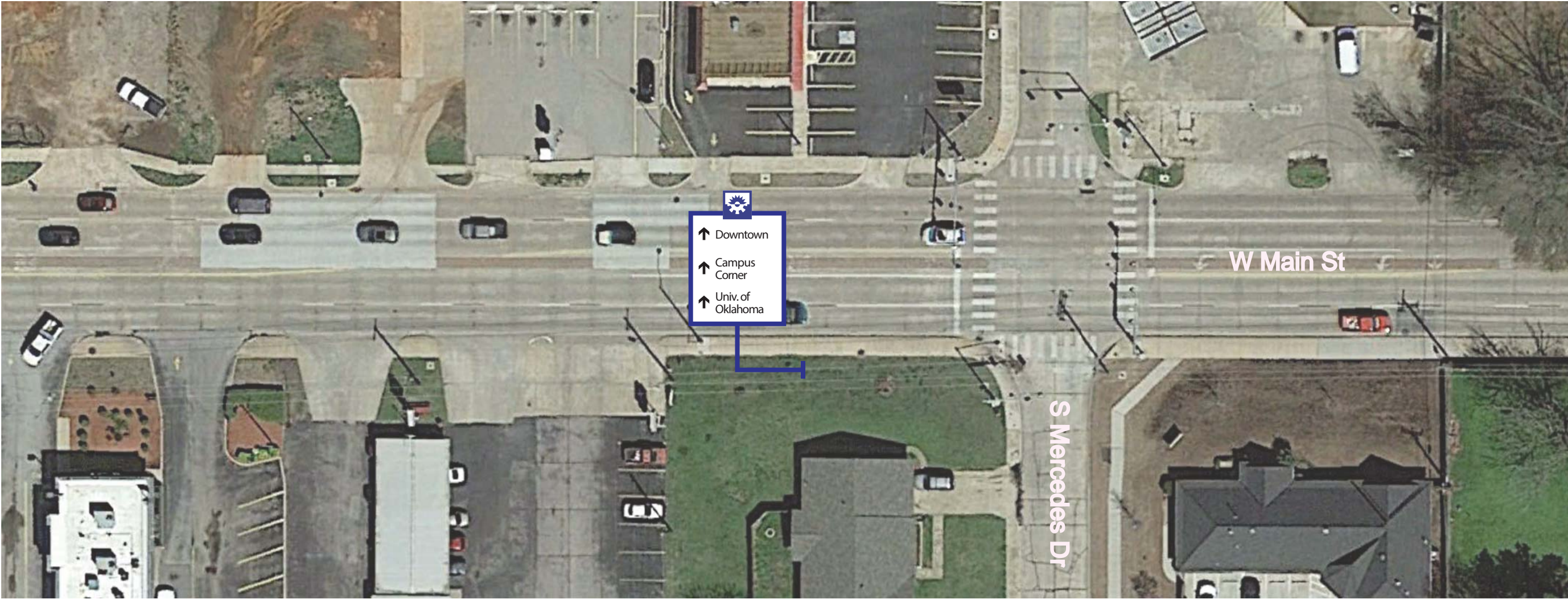


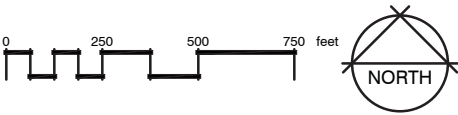
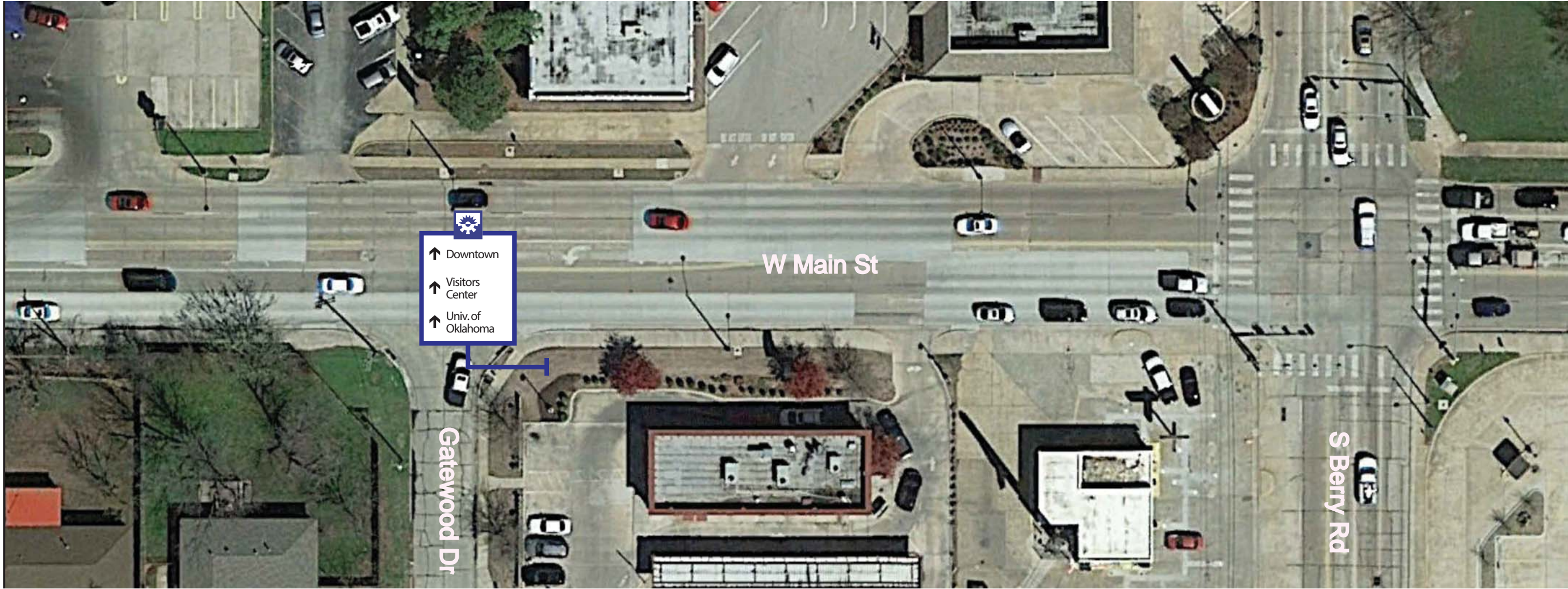
Mark	Description	Date



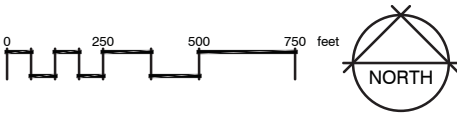
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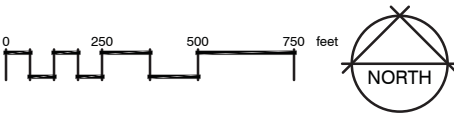
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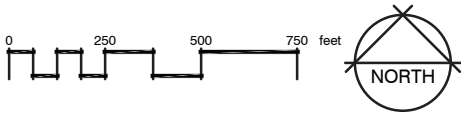
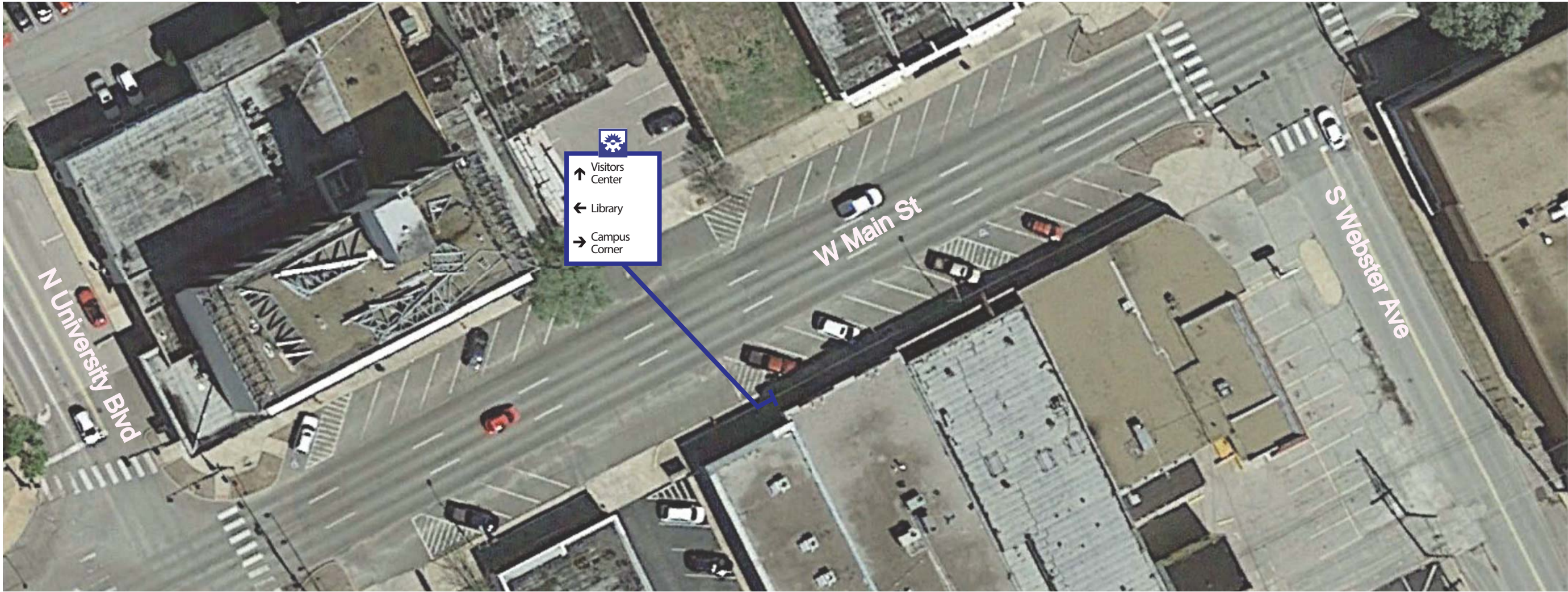
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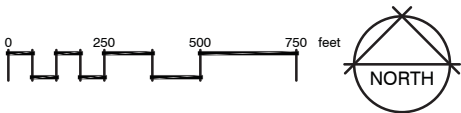
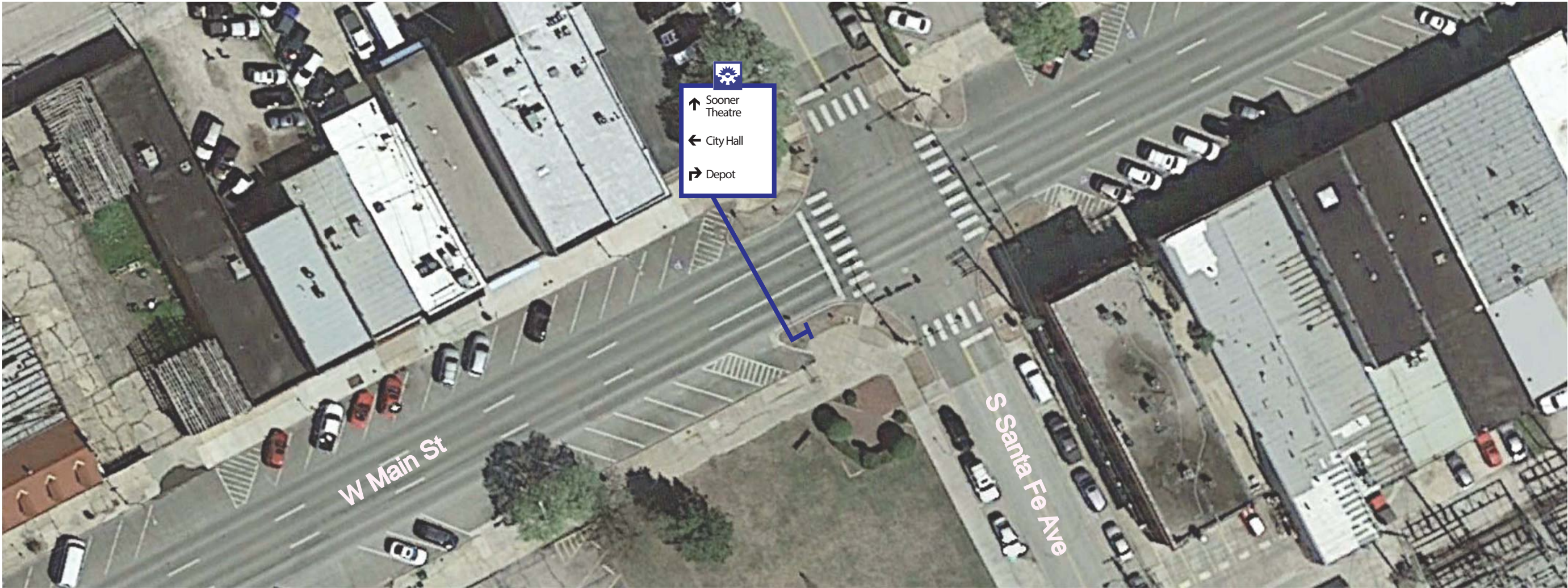
Mark	Description	Date



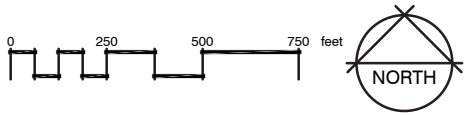
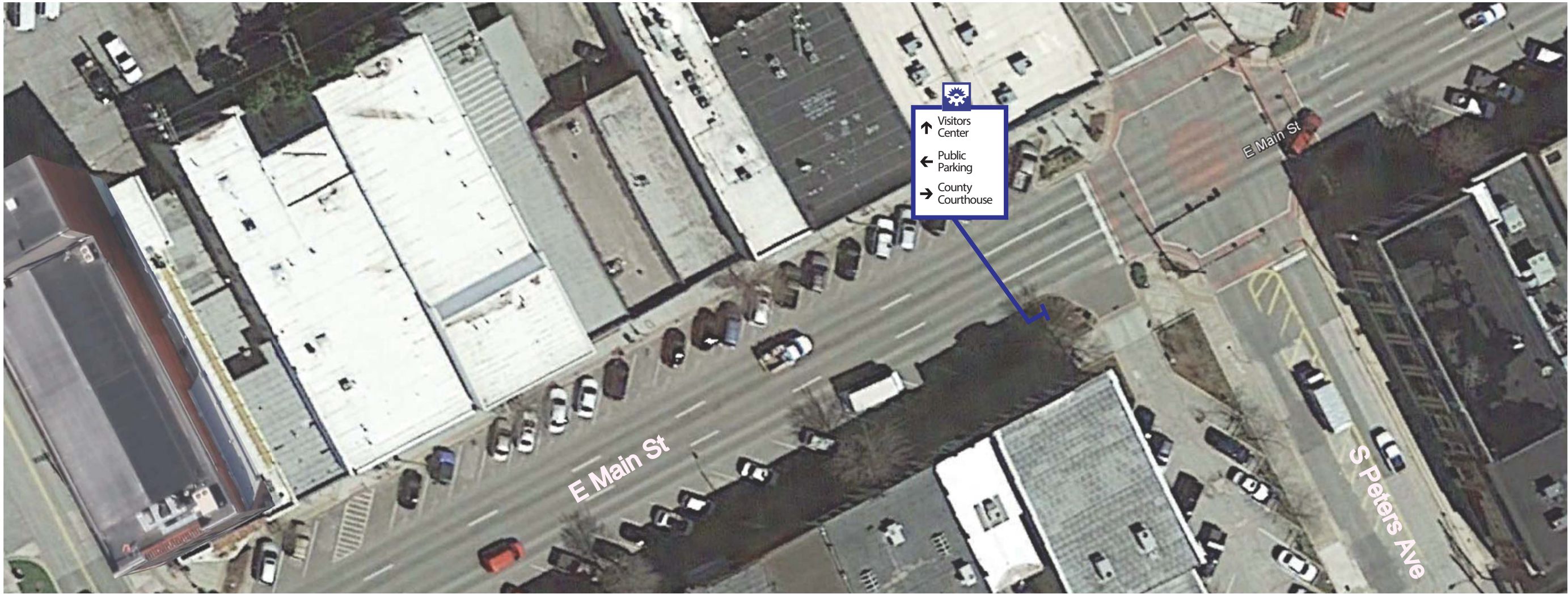
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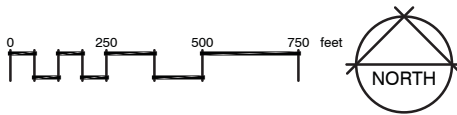
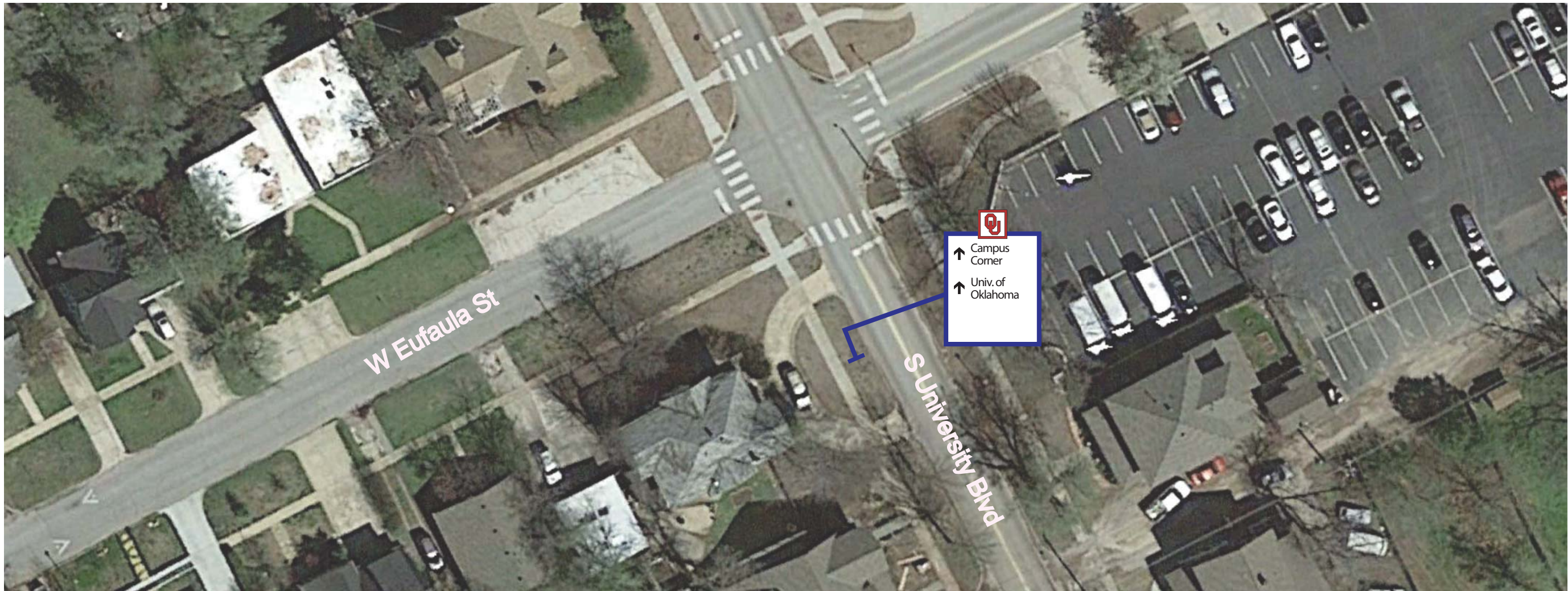
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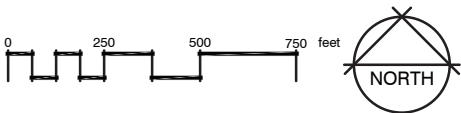
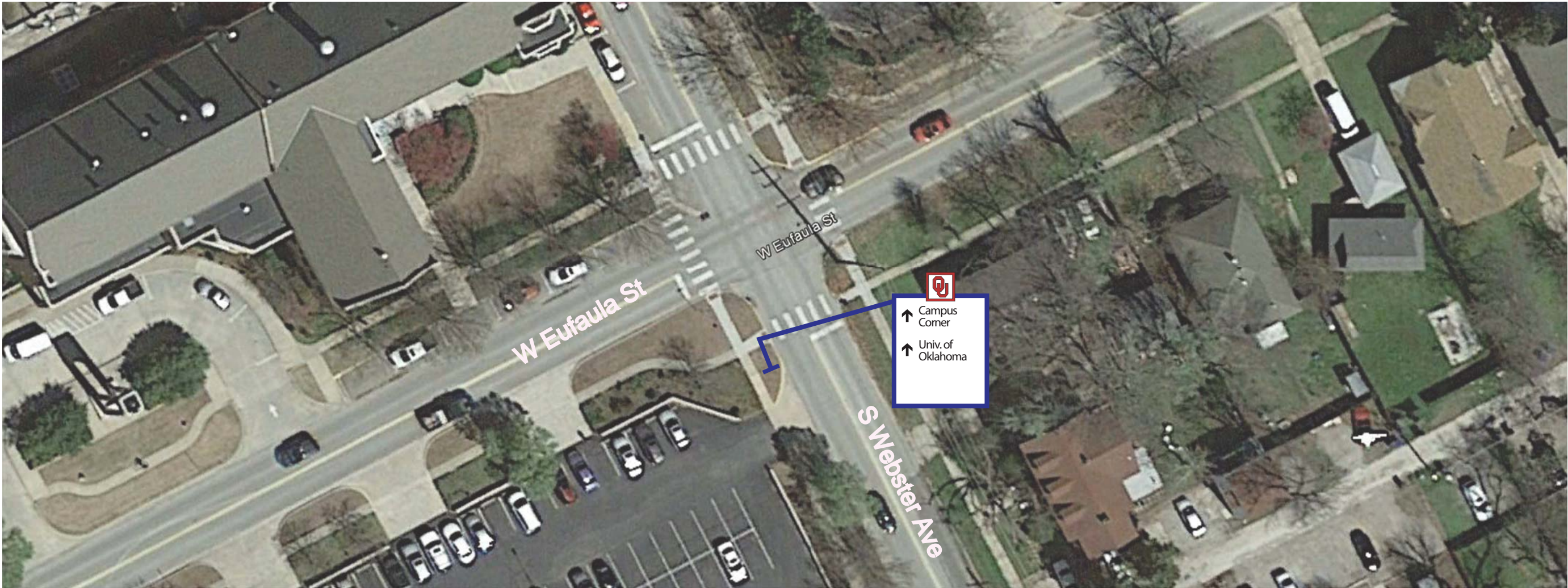
Mark	Description	Date



Mark	Description	Date



Mark	Description	Date



Mark	Description	Date



City of Norman

Exterior Wayfinding Signage



City of Norman
201 W Gray St
Norman, OK 73069



guernsey
5555 North Grand Boulevard
Oklahoma City, OK 73112
t: 405.416.8100



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Dallas, TX 75201
t: 214.661.6976

Mark	Description	Date

Project No.: 15006.001
Issue: 30 October 2015

Series G3.00
Design Intent Documents

Contents

Finish Schedule	G3.FSa
Typographic Style Guide	G3.TSa
Symbol Style Guide	G3.SSa
Sign Family	G3.SFa

Exterior Elements

E1	Vehicular Directional	G3.E1a - .E1e
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Location Plan

	Area Plan with Messages	G2.00
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Mark	Description	Date

Paint

All interior finishes to be Eggshell unless specified otherwise.
All paint ot be exterior grade w/ UV inhibitors.

- P1

Silver

Matthews Brand

Cool Metallics MP18128
- P2

Blue

Matthews Custom Match

3M #3935 Blue
- P3

Red

Matthews Custom Match

3M #3932 Red
- P4

Medium Red

Matthews Custom Match

PMS # 702c
- P5

Light Grey

Matthews Custom Match

PMS # 420c
- P6

White

Matthews Brand

Matthews Standard Bright White

Vinyl

- V1

Reflective White

3M Brand (No Substitutions)

#3930 White
- V2

Reflective Blue

3M Brand (No Substitutions)

#3935 Blue
- V3

Reflective Red

3M Brand (No Substitutions)

#3932 Red



Mark	Description	Date

B

Times New Roman
0% Kerning
except as noted

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 . , : ; { } [] () / ? ! @ # \$ % &

A

Clearview Hwy 2-B
0% Kerning
except as noted

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

0 1 2 3 4 5 6 7 8 9 . , : ; { } [] () / ? ! @ # \$ % &



Mark	Description	Date

Norman Logo
Digital art to be provided by Designer



Norman Logo
Digital art to be provided by Designer



GRASS

Grass Pattern
Digital art to be provided by Designer



Norman Logo
Digital art to be provided by Designer



NOR
ICON

City of Norman
Icon
Digital art to be provided by Designer



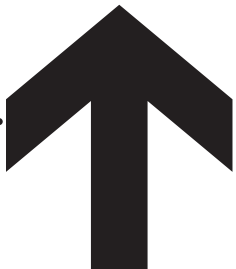
UoO
ICON

University of
Oklahoma Icon
Digital art to be provided by Designer



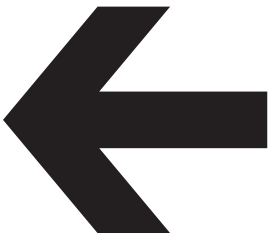
ARW-U

Arrow Up
Digital art to be provided by Designer



ARW-L

Arrow Left
Digital art to be provided by Designer



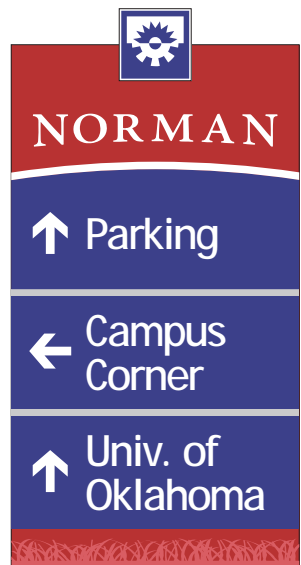
ARW-R

Arrow Right
Digital art to be provided by Designer



Mark	Description	Date

Vehicular Directional



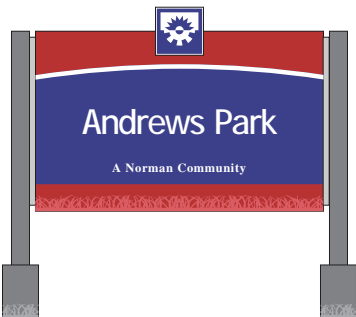
Parking Directional



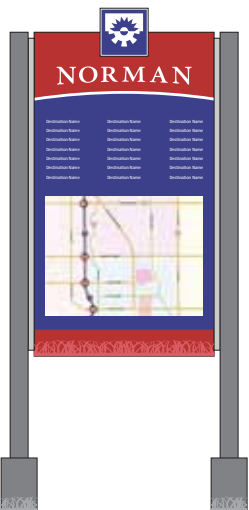
Transit Directional



Neighborhood Gateway



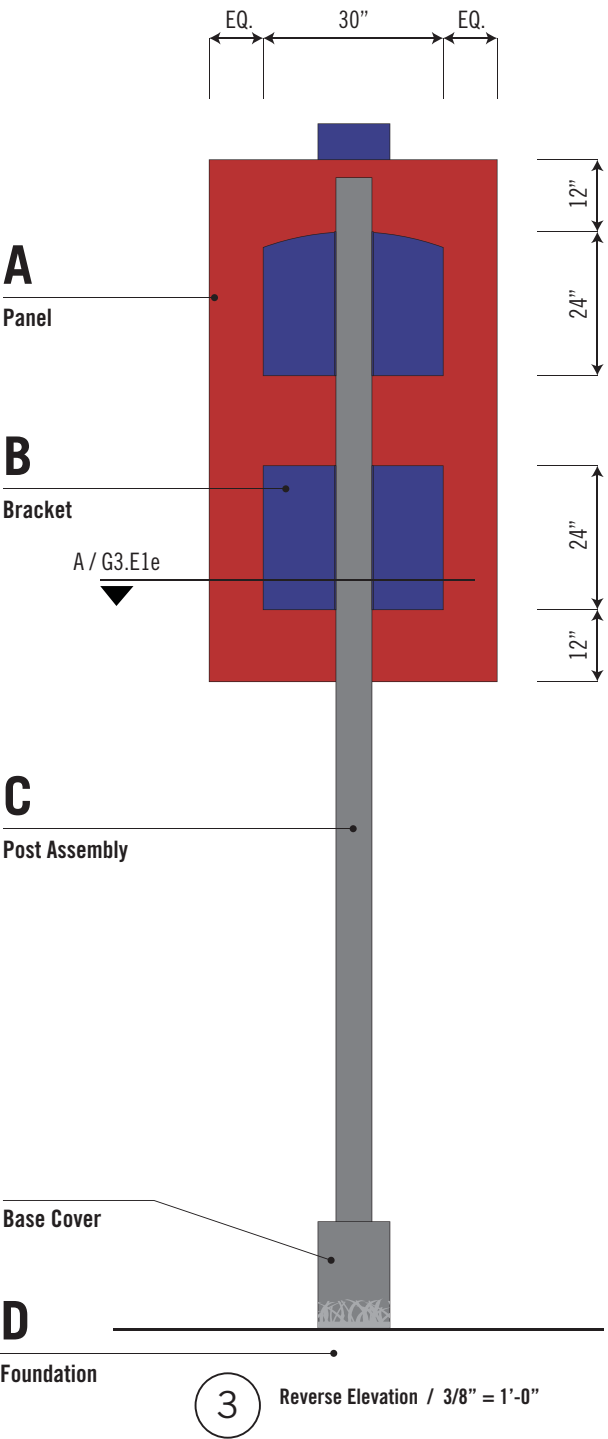
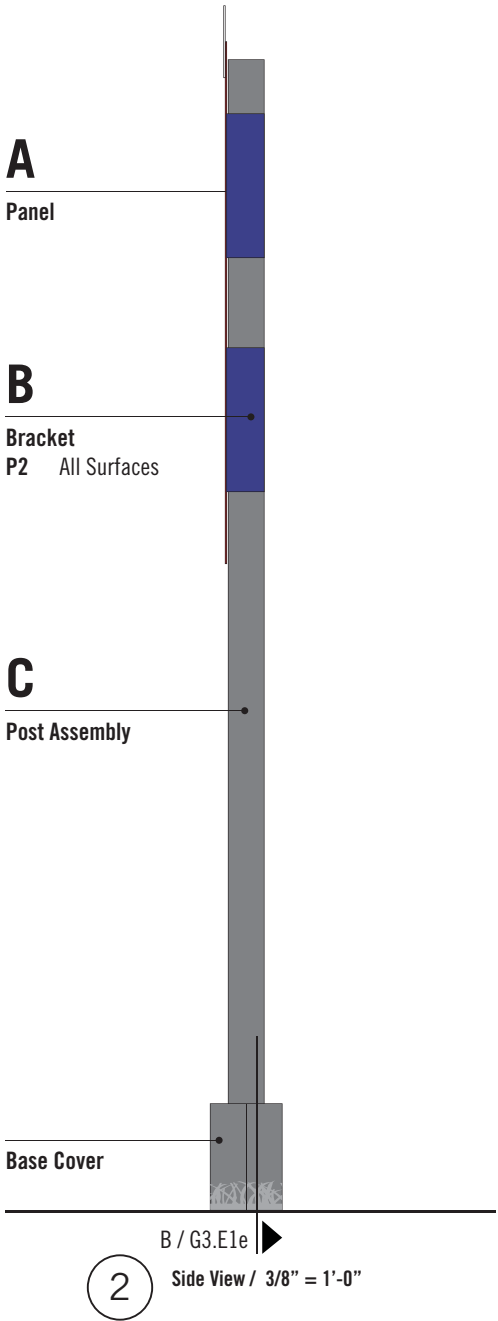
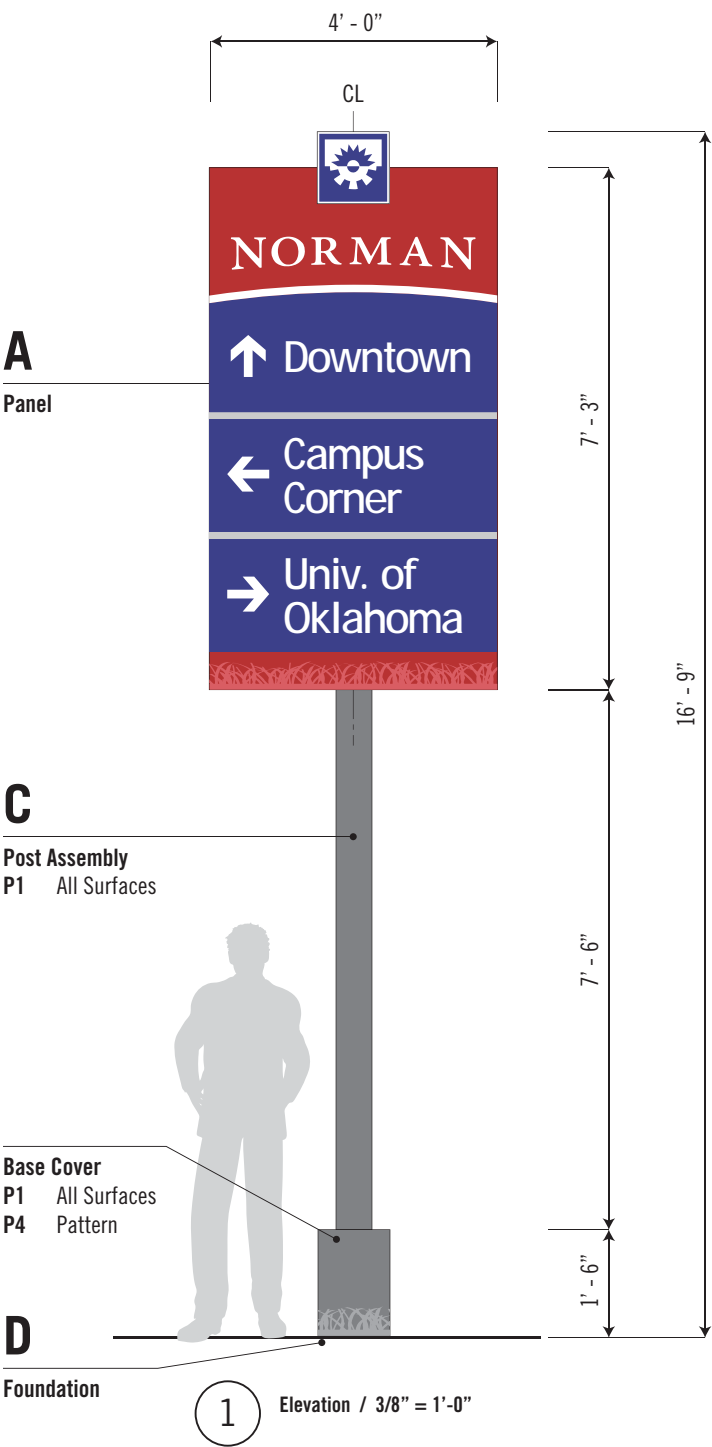
Pedestrian Directional



1 Elevation / 3/8" = 1'-0"

Mark	Description	Date

Dimensions & shapes of all elements as shown on G3.E1a thru G3.E1e.



A Panel:
Aluminum Sheet of sufficient thickness (Not less than 1/8”), cut to size. One shape required for Message panel and one required for Area Icon. Buff returns smooth and even to eliminate any tooling marks. Ease edges and corners (No not round) for safety. After Brackets are welded to reverse, powder coat all surfaces as indicated (Note that the Bracket is a different color so powder coating will have to be multiple process as required to achieve design intent). Graphics to be computer cut 3M Reflective vinyl bands, text, arrows and symbols configured for first surface application. Laminate Area Icon panel to first surface of Message panel as indicated with chemical adhesive as required for a permanent attachment.

Typography:
Clearview Hwy 2-B, 5” Cap Height (Based on “E”), Kerned -50%, Interline spacing of 2 1/4”.

Symbols:
Arrow: 7 1/2” Tip to Tail; Logo: 12 1/2”; Area Icon: 11 1/2” Height.

B Bracket:
Fabricated form of 1/4” thick Aluminum. Back panel to be cut to shape with welded blades extending at a distance to match the Posts. Bracket assembly to be welded to reverse of message panel. Either full weld or evenly spaced stitch weld assembly together, grind welds smooth and even. Configured to accept and be mechanically fastened to Post Assembly at not less than 4 locations. Hardware should be Stainless Steel with minimal exposed threads beyond the safety factor. Powder coat all surfaces as indicated.

C Post Assembly:
Square Steel 6” Post, wall thickness of sufficient thickness (Not less than 1/4”). Cap top, flush and smooth with no visible seams. Base Cover to be a two part fabricated Aluminum form of 0.080” thickness, configured to attach to the Post with concealed clips and break away or crush in the event of impact by vehicle. Powder coat all surfaces as indicated and paint the pattern to the furst surface of all sides as indicated. Configured with Transpo Industries Break-Safe series break away base (or similar) concealed under Base Cover.

D Foundation: reference G3.E1b.
Installation: reference G3.E1b.
Structural Engineering: reference G3.E1b.

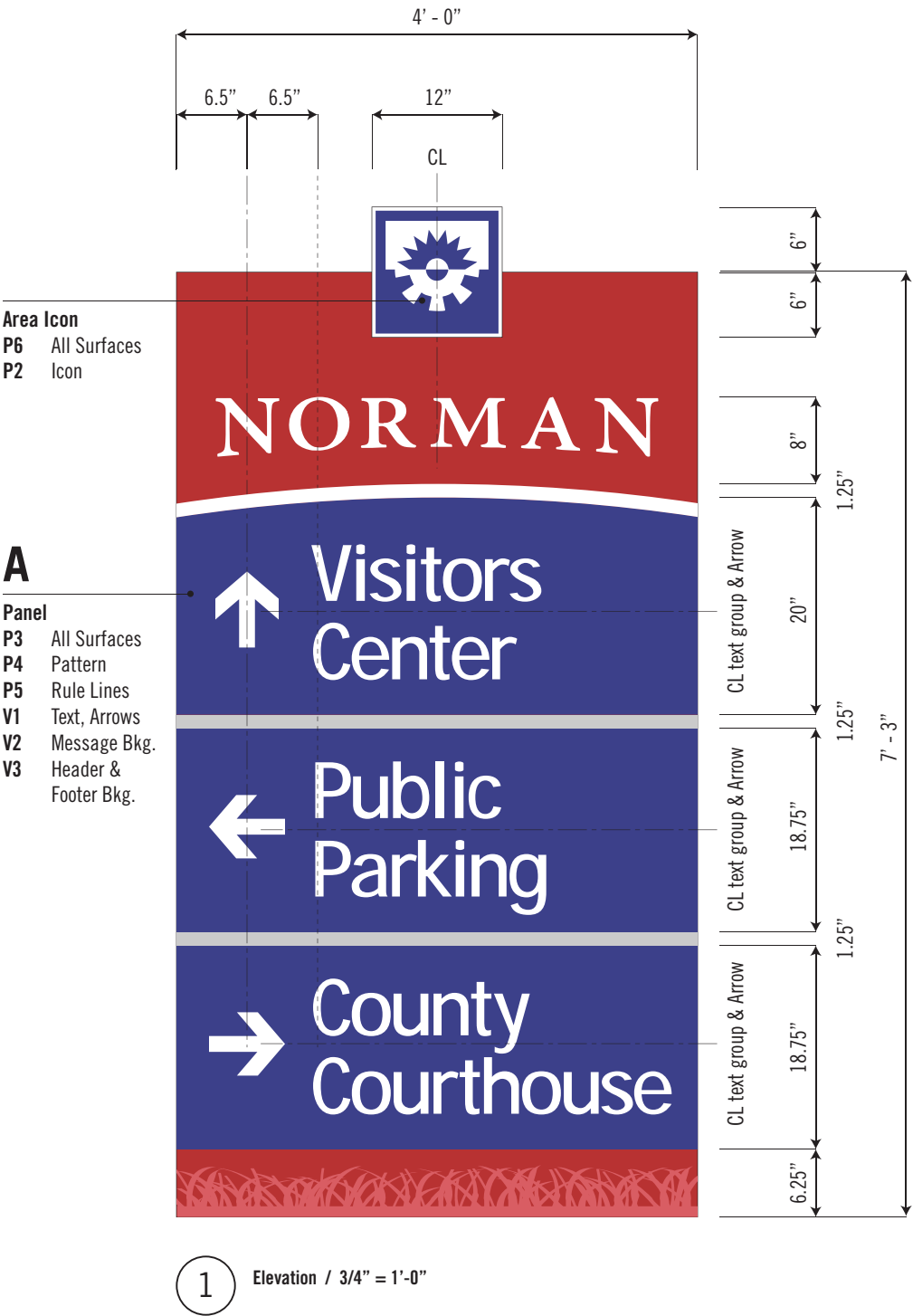
Mark	Description	Date

Dimensions & shapes of all elements as shown on G3.E1a thru G3.E1e.

D Foundation:
Single unit below grade concrete and rebar footing, sized and configured to support sign assembly plumb and level.

Installation:
Mount Post Assembly and Panel to Foundation with Transpo Industries Break-Safe series break away base (or similar). Follow manufacturers recommendations. Assembly should be secure, plumb and level.

Structural Engineering:
REQUIRED. Provide sealed structural engineering drawings and calculations per requirements of Project Specifications.



Mark	Description	Date

Location 6



Location 7



Location 8



Location 9



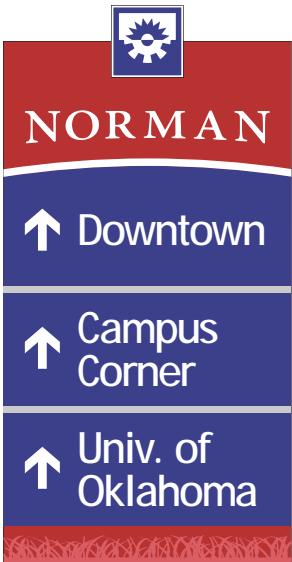
Location 10



Location 1



Location 2



Location 3



Location 4

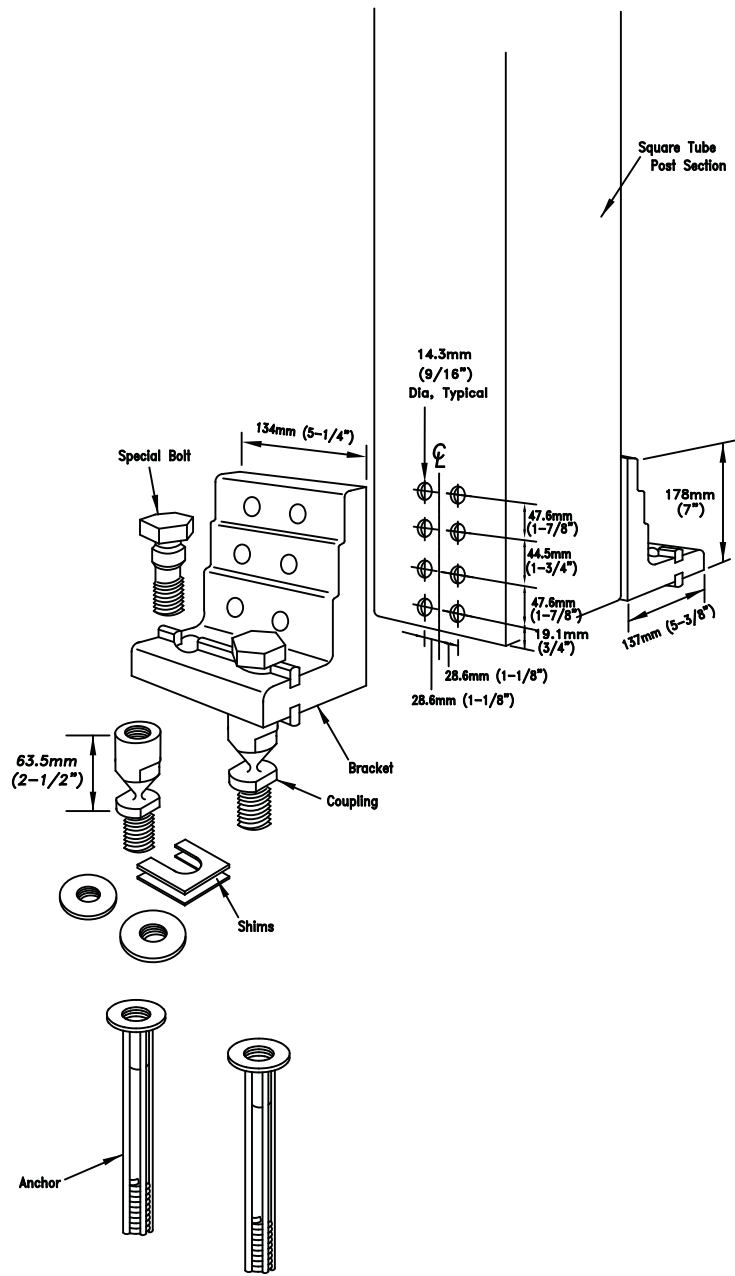


Location 5

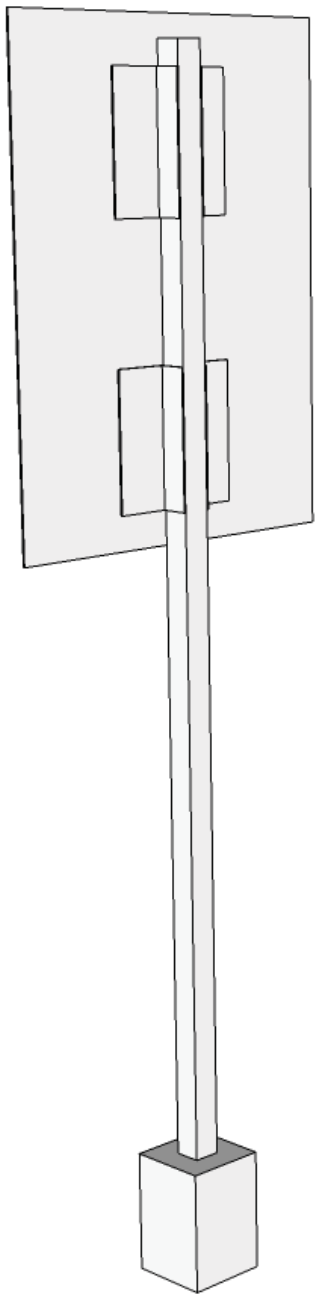


2 Message Layouts / 3/8" = 1'-0"

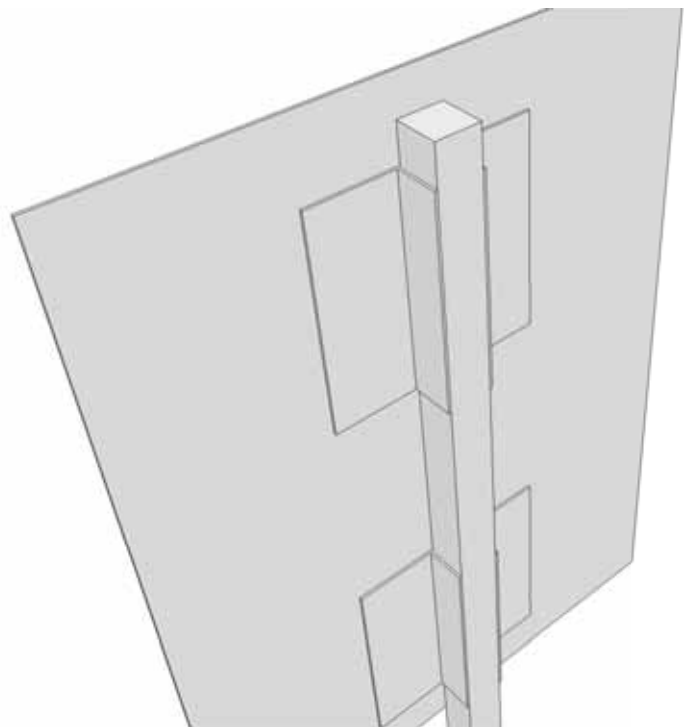
Mark	Description	Date



1 Axonometric Break Away Detail / NTS Schematic

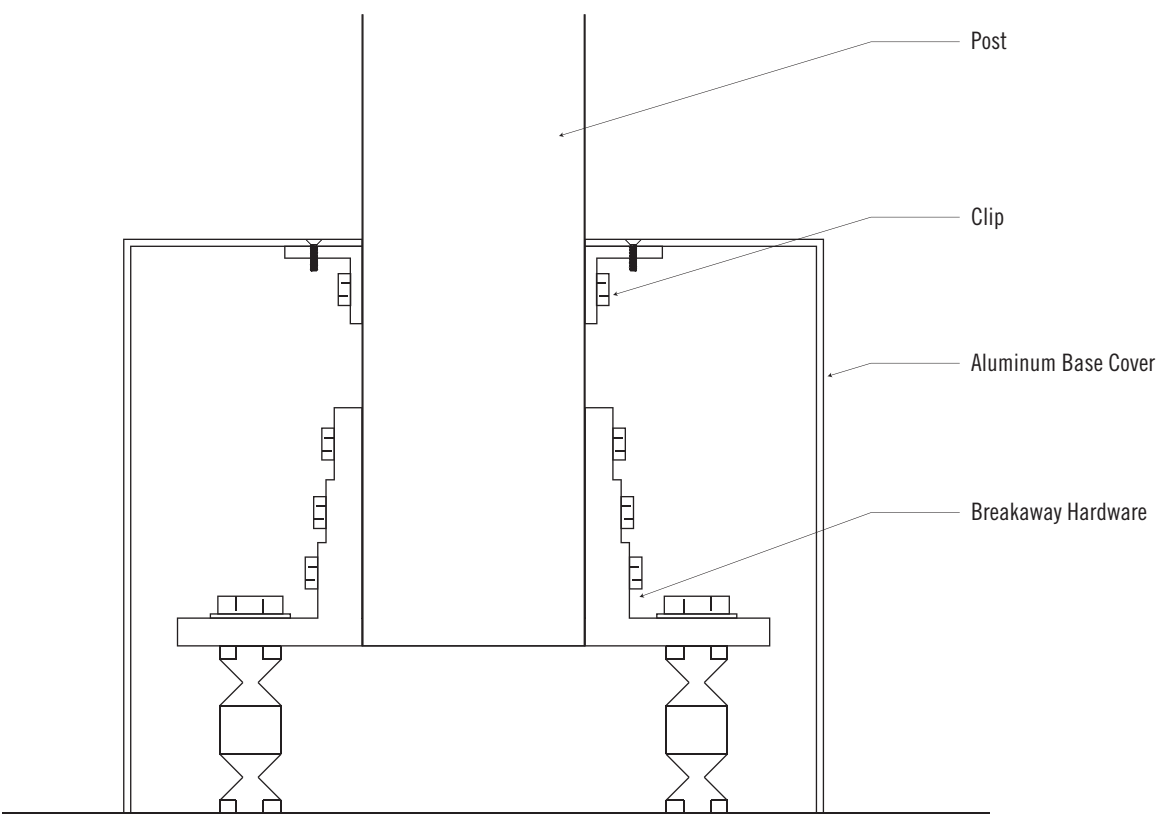


2 Axonometric View / NTS

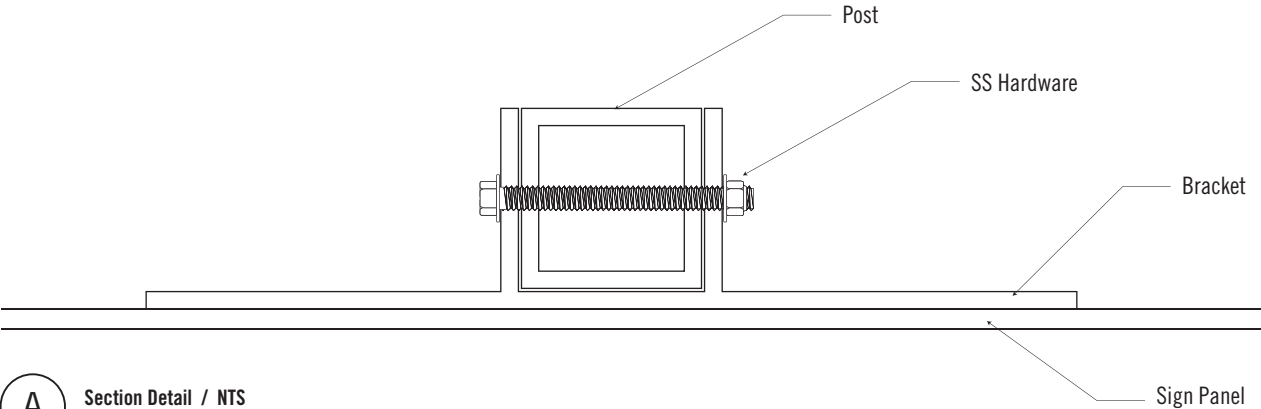


3 Axonometric View / NTS

Mark	Description	Date



B Section Detail / NTS Schematic



A Section Detail / NTS Schematic

Mark	Description	Date

END OF DOCUMENT



guernsey

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focus^{EGD}

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