

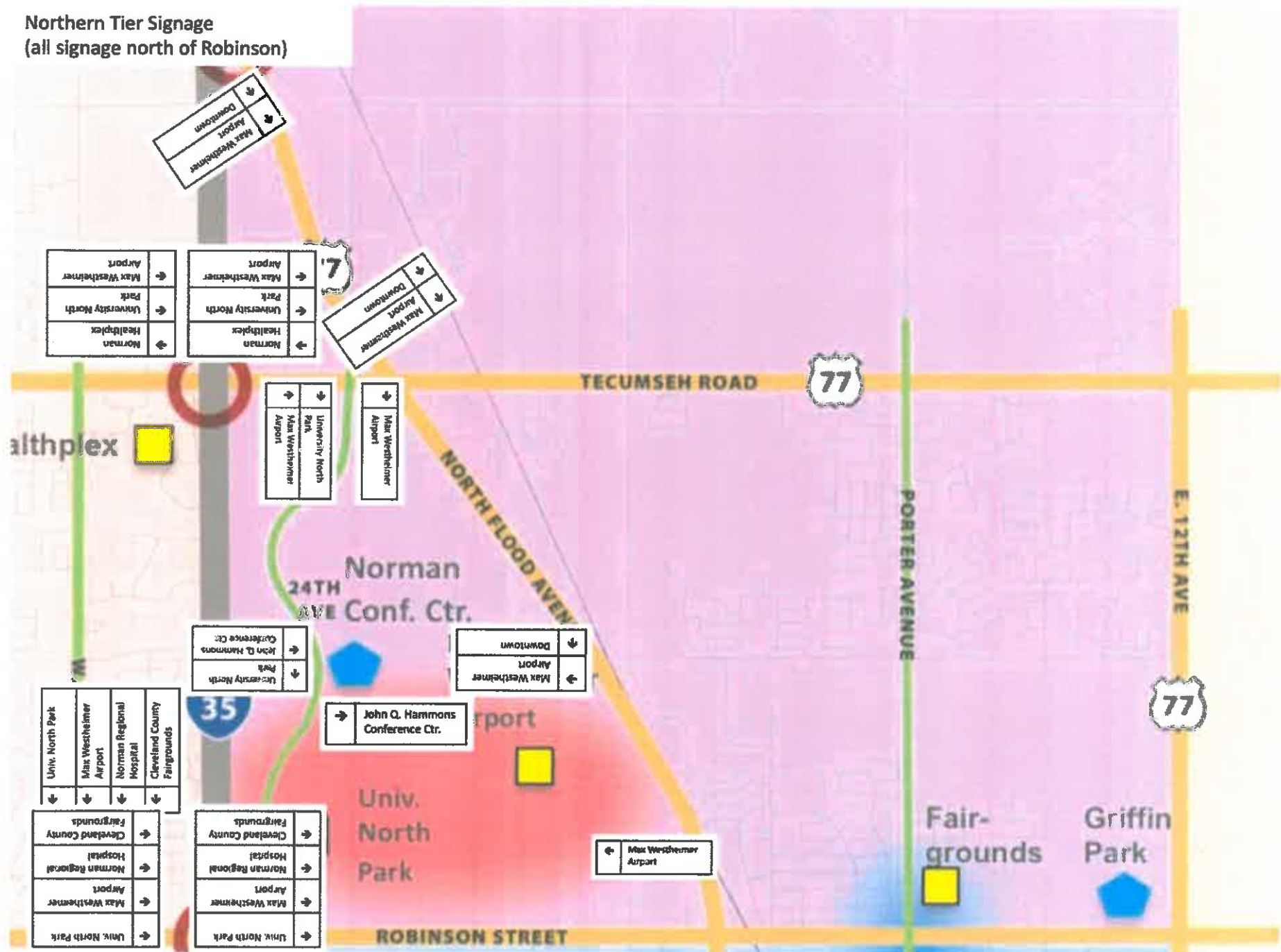
Appendix E
Phase I Implementation and Preliminary Cost
Estimate

Preliminary Opinion of Probable Cost
Norman Signage and Wayfinding
Phase I Implementation

Sign Size	Quantity	Material Cost	Installed Cost	Subtotal	Total
North					
Small	8	\$2,700	\$2,400	\$5,100	\$40,800
Medium	2	\$3,300	\$2,400	\$5,700	\$11,400
Large	3	\$4,200	\$2,400	\$6,600	\$19,800
Estimated Total Cost					\$72,000
Central					
Small	1	\$2,700	\$2,400	\$5,100	\$5,100
Medium	2	\$3,300	\$2,400	\$5,700	\$11,400
Large	4	\$4,200	\$2,400	\$6,600	\$26,400
Estimated Total Cost					\$42,900
South					
Small	7	\$2,700	\$2,400	\$5,100	\$35,700
Medium	2	\$3,300	\$2,400	\$5,700	\$11,400
Large	4	\$4,200	\$2,400	\$6,600	\$26,400
Estimated Total Cost					\$73,500
Design Fee Allowance:					\$25,000
Subtotal:					\$213,400
Contingency:				20%	\$42,680
TOTAL:					\$256,080

Notes: Costs do not include freeway signage; assumed cost share with ODOT
Costs assume prior installation of Pilot Project signage
Signs are classified as follows:
Small: 2 or fewer destinations
Medium: 3 destinations
Large: 4 or more destinations

Northern Tier Signage
(all signage north of Robinson)



Southbound I-35

Max Westheimer
Airport
Downtown

Norman
Healthplex
Univ. North Park
Max Westheimer
Airport

Cleve. Co.
Fairgrounds
Norman Regional
Hospital
Univ. North Park
Max Westheimer
Airport

Campus Corner
Downtown
University of
Oklahoma

Norman Welcome
Center
University of
Oklahoma
OU Memorial
Stadium

Lake Thunderbird
State Park
Lloyd Noble
Center
Museum of Nat.
History
Nat'l Weather Ctr.

Northbound I-35

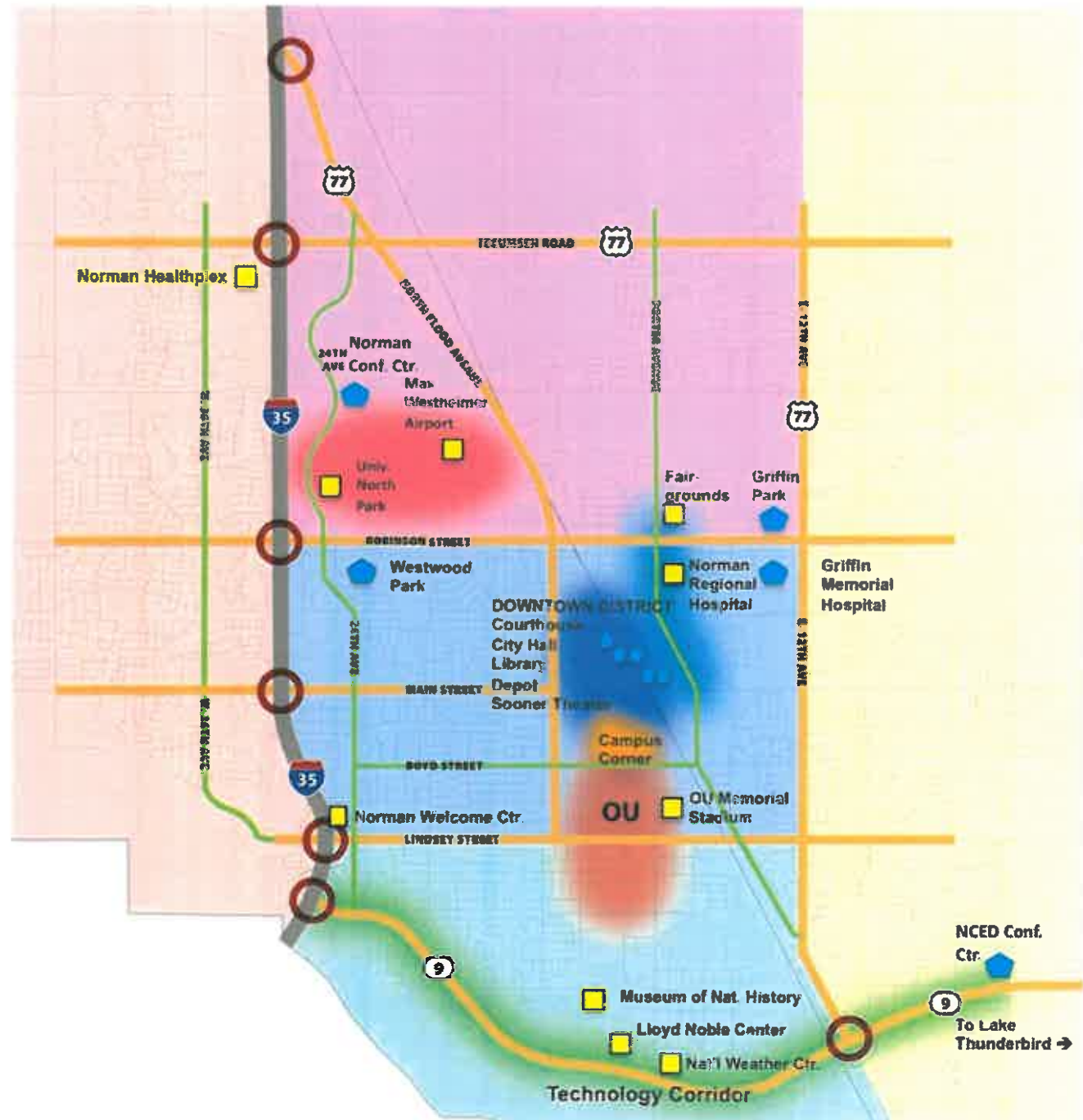
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Southern Tier Signage
(all signage south of Lindsey)

