

CITY COUNCIL RETREAT
ANNUAL PLANNING SESSION
MINUTES

July 26, 2019

The City Council of the City of Norman, Cleveland County, State of Oklahoma, met in Retreat at 9:00 a.m. at NCED Conference Center, Garden Room 1, located at 2801 State Highway 9 on the 26th day of July, 2019, and notice and agenda of the meeting were posted at Municipal Building at 201 West Gray and the Norman Public Library at 225 North Webster 48 hours prior to the beginning of the meeting.

PRESENT:	Councilmembers Bierman, Carter, Holman, Petrone, Scanlon, Wilson, Mayor Clark
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ABSENT:	Councilmember Hickman
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TARDY:	Councilmember Scott*
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ANNUAL TEAM BUILDING AND GOAL PLANNING SESSION REGARDING CITY COUNCIL POLICY AGENDA FOR FYE 2020.

Mayor Clark welcomed everyone and said she was looking forward to working with Council to establish goals and objectives for the coming year. She said with new councilmembers and a new mayor this year she asked Ms. Brenda Hall, City Clerk, to provide an outline of the Mayor's duties and Council roles and responsibilities.

Ms. Hall provided an overview of Mayoral duties and meeting decorum/rules of debate as outlined in Chapter 2 of the Code of Ordinances as well as parliamentary procedures as outlined in Robert's Rules of Order. Councilmembers also reviewed the House Rules adopted by Resolution R-0506-38 currently hanging in the Council Chambers. Ms. Hall also provided information regarding the agenda process and professional development opportunities including the use of campaign funds.

Public Works Projects

Mr. Shawn O'Leary, Director of Public Works, provided an update on the 36th Avenue NW and Indian Hills Road improvement plans. He also provided information on the items to be included on Council's July 30th Special Session regarding the bus transit system.

Social Media

Councilmembers discussed their involvement on social media sites and Mr. Rick Knighton, Assistant City Attorney, provided an overview of social media guidelines to follow.

Mission and Values Statement

Councilmembers participated in a team building exercise to create a values and mission statement reflective of their goals and objectives. The result of the exercise was:

Mission Statement

Through sustainable, innovative policies that enhance the lives of all residents, the Norman City Council are stewards of the public trust, committed to improving quality of life, and responsibly investing in our collective future.

Value Statement

Norman City Council: Working today, for tomorrow.

Transit Election

Councilmembers discussed calling a special election for the renewal of a portion of the one-eighth of one percent (1/8%) sales tax currently dedicated to Cleveland County for the purposes of providing public transit. Council reviewed draft ballot language and provided direction for staff to move forward in preparing the necessary ordinances calling for the election to be reviewed at their Council Conference on August 13th.

Goals for FYE 2020

Councilmembers reviewed last year's goals and discussed what to include and/or update for priority moving forward. Councilmembers also participated in a goal setting exercise for FYE 2020 to add to carry-over goals from the previous year.

FYE 2020 Goals***Carryover from FYE 2019***

- NORMAN FORWARD – approval of contracts/construction of projects
- OG&E Franchise renewal/memorandum of understanding
- Charter amendment
- Business development process
- Evaluate City fee structure
- Garage Apartment Overlay District
- New City website
- Sidewalk Recoupment Ordinance
- Off street parking requirements
- Residential lighting modifications
- Ancillary dwelling units
- Short term rentals - Transient Guest Room Tax
- EScooters
- Smoking on City property
- Restructuring boards, commissions and committees
- Carports in residential areas

Carryover from FYE 2019, continued

- Public transit – review routes and services
- Implement Ready for 100 – address solar panels in the Building Code
- Green building incentives
- Commercial/churches recycling pilot project
- Medical marijuana zoning and licensing

New Goals

- Entertainment Overlay Districts
- Homelessness
- Watershed and wildlife rehab bond
- Banning disposal wells
- Protected bike lanes and policies
- Rural road striping and stop signs [safety corridors]
- Rural road grant program [private roads]
- Eliminate private roads
- Partnership with County for stray dogs in unincorporated areas
- Visitability Ordinance
- Ambulance insurance program
- Caps on APR payday loans
- Fair Employment Ordinance “ban the box”

Mayor Clark thanked everyone for their participation and team effort in this goal setting session. She said the City Clerk will prepare a final report of the rankings of the proposed goals and priorities.

Items submitted for the record

1. PowerPoint presentation entitled, “City Council 101” dated July 26, 2019
2. City of Norman Public Transportation System Council agenda items for the July 30, 2019, Special Session
3. 36th Avenue NW and Indian Hills Road Plan of Improvement
4. Draft ballot language for the Public Transit Sales Tax Election
5. City Council Road Map Progress Update dated July 2019
6. Boards and Commissions Update dated July 2019
7. *Eleven Signs a City Will Succeed* by James Fallows, March 2016 issue of *The Atlantic*

The meeting was adjourned at 6:15 p.m.

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ATTEST:

City Clerk

Mayor