

A PROCLAMATION OF THE MAYOR OF THE CITY OF
NORMAN, OKLAHOMA, PROCLAIMING SATURDAY,
NOVEMBER 25, 2017, AS SMALL BUSINESS SATURDAY
IN THE CITY OF NORMAN.

- § 1. WHEREAS, the City of Norman, Oklahoma, celebrates local small businesses and the contribution they make to our local economy and community; and
- § 2. WHEREAS, according to the United States Small Business Administration, there are currently 29.6 million small businesses representing more than 99.9 percent of all businesses with employees in the United States, creating 63 percent of the net new jobs created over the past 20 years,
- § 3. WHEREAS, small businesses employ nearly 48 percent of the employees and pay 41.1 percent of the total payroll in the private sector in the United States; and
- § 4. WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and
- § 5. WHEREAS, 87 percent of consumers in the United States agree that small businesses are critical to the overall economic health of this country; and
- § 6. WHEREAS, 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and
- § 7. WHEREAS, the City of Norman supports local businesses that create jobs, boost our local economy and preserve our neighborhoods; and
- § 8. WHEREAS, advocacy groups and public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; and

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 9. Do hereby proclaim Saturday, November 25, 2017, as Small Business Saturday in the City of Norman, Oklahoma, and encourage all Norman citizens to support small businesses and merchants on Small Business Saturday and throughout the year.

PASSED AND APPROVED this 14th day of November, 2017.

Mayor

ATTEST:

City Clerk

