

P-1415-28

A PROCLAMATION OF THE MAYOR OF THE CITY OF
NORMAN, OKLAHOMA, PROCLAIMING THE WEEK OF
MAY 2 THROUGH 10, 2015, AS NATIONAL TRAVEL
AND TOURISM WEEK IN THE CITY OF NORMAN.

- § 1. WHEREAS, travel has a positive effect on Norman, Oklahoma; the nation's economic prosperity and image abroad; to business productivity; and to individual travelers' well-being; and
- § 2. WHEREAS, travel is among the largest private-sector employers in the United States, supporting 15 million jobs in 2014, including 8 million directly in the travel industry and 7 million in other industries and Oklahoma domestic tourism generates \$6.9 billion in annual traveler expenditures making tourism the third-largest industry in Oklahoma; and
- § 3. WHEREAS, travelers' spending directly generated tax revenues of \$141.5 billion for federal, state, and local governments; funds used to support essential services and programs; and
- § 4. WHEREAS, annual tax revenues generated by travelers to Oklahoma contributed more than \$1.1 billion to federal, state, and local economies with benefits that reach all 77 counties; and
- § 5. WHEREAS, leisure travel, which accounts from more than three-quarters of all trips taken in the United States, spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity, and relationships.

NOW, THEREFORE, I, MAYOR OF THE CITY OF NORMAN, OKLAHOMA:

- § 6. Do hereby proclaim the week of May 2 through 10, 2015, as National Travel and Tourism Week in the City of Norman and encourage all citizens, businesses, public and private agencies, media, religious and educational industries to support this event.

PASSED AND APPROVED this 28th day of April, 2015.

Mayor

ATTEST:

City Clerk

