

Price Quote and Summary for:

### **Siren911**

- Mass notification system with geo mapping availability.
- Base landline numbers included with product.
- Citizens can create personalized profile within phone app.
  - Specific information: i.e. Medical needs, such as wheelchair or oxygen dependent, dogs in house or yard, house member deaf.
- Enhanced 911 Location and Emergency Profile Services:
  - Integrates with 911 system, but the 911 calls must be originated through the vendor's cell phone app to work.
- Includes 200,000 SMS Segments and 75,000 voice minutes, any overages will be charged as extra costs.
- No audio messages at this time, possible roll out in about 30 days.
- Training and support services included in price.
- Costs: Mass notification system and Emergency Profiles services
  - **\$45,000 annual fee**

## Summary and Price Quote for :

### Everbridge

- Mass notification system with geo mapping availability.
- Base landline numbers included with product.
  - Can do opt-in only option if preferred.
- Addresses are mapped with profile registration.
- Citizens can select types of notifications to receive.
- Voice messages able to be created during message setup.
- Automated weather from NOAA with Pro Package.
- Automatic linked in with Nixle.
- Text to opt-in available.
- Keyword events, which can be opt-in by cell phone.
- Automatically publishes to Google Alerts
- Can establish an Active Zone. Anyone registered who travels into the Active Zone to receive the notification information.
- 911 Interface may be possible with Pro Package, but not established feature.
- 24/7 support and online training services.
- Costs: Mass notification system - Pro, Training
  - \$37,632.95 annually
  - \$3,010.64 one-time setup fee
  - **\$40,643.59 Initial annually**

Summary and Price Quote for:  
Rave Mobile Safety

- Two components that integrate together: Rave Alert and Rave 911.
  - Rave Alert currently being utilized by the University of Oklahoma.
- Mass notification system with geo mapping availability.
- Base landline number may be included if geo coded information is made available.
  - Can do opt-in only option if preferred.
- Citizens can select types of notifications to receive.
- Citizens can create personalized profile when signing in through city portal.
  - Specific information: i.e. Medical needs, such as wheel chair or oxygen dependent, dogs in house or yard, house member deaf.
- Text to Opt-in or Opt-out available.
- Keyword events, which can be opt-in by cell phone.
- System ties the profiles to 10-digit phone numbers, so cell phones, business phones or home phones can be registered when a profile is submitted, along with address being mapped in the system.
  - Individual profiles will pop-up in the emergency communication system when a registered 10-digit phone number calls into 911, including cell phone numbers.
- 24/7 support and online training services.
- Marketing manager assigned to aid in notifying community of the Rave service and features.
- Costs: Mass notification system, integrated 911 services, 3 Keyword, Training
  - \$32,000 annually
  - \$2,500 one-time setup fee
  - **\$34,500 Initial Annual fee**